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بروجاكس للتدريب والتطوير  
Projacs Training and Development

# Leadership, Governance and Vision

## القيادة، القوانين والرؤية

10 – 14 August 2020

Munich / Germany

A Member of:



PROJACS ACADEMY



ProjacsAcademy.com



## Introduction

Governance as the core of any association, good governance provides the vision and direction to keep an association on the right path. Meeting Expectations will assign an experienced executive director or create a leadership recruiting strategy to ensure the right staff supports your vision. To reach your long-term initiatives, this course is designed on governance training to develop leaders that guide your organization to meet and exceed organization goals.

*This* course in leadership and governance can be executed for the public, private, and not-for-profit sectors. The course provides an experiential overview and theoretical introduction to the elements that shape and define leadership in the twenty-first century. This course deals with a paradigm shift in our knowledge and thinking about leadership, approaching it from the perspective of the individual, defining core values, competencies, behaviors, and methods of leadership development.

## Objectives

### **By the end of this course practitioners shall learn to:**

- Understand and critically analyze the new and emerging paradigm of leadership and practice
- Discuss the role of key external forces, sectors and institutions that shape the development of leaders and leadership in the twenty-first century
- Reflect and articulate your own personal leadership development
- Understand the concept of governance and analyze the shifting paradigm
- Analyze the influence of individuals and groups of citizens as leaders across the various sectors through interest groups and social movements
- Analyze and evaluate how leadership across the various governance models influence and inform relationships, communications, and interactions
- Analyze the implications, challenges, and opportunities for leadership in view of the changing external factors

## Who Should Attend?

- Professional
- Human Resource Management
- Training and consultancy service
- Middle management
- All top-management levels of the companies.
- Any person who has an interest to develop his/her skills in these specific areas is eligible

## Course Outline

### Leadership

- Nature of Leadership
- Leadership versus Management
- Leader versus Manager Qualities
- Leadership Traits
- Personal Characteristics of Leaders
  - Behavioral Approaches Ohio State Studies
  - Behavioral Approaches Michigan Studies
  - The Leadership Grid
- Contingency Approaches
  - Fiedler's Contingency Theory
  - Hersey and Blanchard Situational Theory
  - Evans and House Path Goal Theory
    - Definitions
    - Leader Behaviors
    - Situational Contingencies
- Substitutes for Leadership
- Leading Change
  - Transactional Leaders
  - Charismatic Leaders
  - Transformational Leader
- Sources of Power
- Post-Heroic Leadership for Turbulent Times
- A leadership story
- Types of Leadership Style
  - Autocratic
  - Democratic
  - Laissez-Faire
  - Paternalistic
- Theories of Leadership
  - Trait theories
  - Behavioural theories
  - Transformational theories
  - Invitational Leadership:
  - Transactional Theories
  - Knowledge Leadership
- Factors Affecting Style

- Corporate Leadership
- Strategic Thinking & Decision Making
- Transformational Thought Leadership

## Governance

- Governance & Sustainable Development
  - Different Definition of corporate governance
  - Importance of corporate governance
  - Principles of corporate governance
  - Four Pillars of Corporate Governance
  - Elements of Corporate Governance
  - Corporate Governance Parties
  - Governance as a topic of :
    - Public administration and public Policy
    - International relation
    - Comparative politics
- Governance and institutionalism
- Governance and Core concepts
- Good Board practice and procedures
  - Control environment
  - Transparent Disclosure
  - Well-Defined Shareholder Rights
  - Board commitment

## Vision

- Definition of vision and visioning
- **Visioning vs. Planning**
- Leadership and vision
- **Creating a Shared Vision: The Process**
- Vision Statement
- Importance of vision statement
- **How to Write a Vision Statement**
  - Example of Vision Statement
- Community vision

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation slides and handouts
- Post-assessment

## Program Support

This program is supported by interactive discussions, role-play, and case studies and highlight the techniques available to the participants.

## Schedule

**The course agenda will be as follows:**

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

## Course Fees\*

- **4,500USD**  
*\*VAT is Excluded If Applicable*