

Mastering Emotional Intelligence – Modern Management Methods

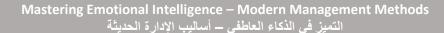
التميز في الذكاء العاطفي - أساليب الإدارة الحديثة

24 – 28 May 2021 Istanbul / Turkey











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Introduction

This Workshop offers an extensive training on the important role of Emotional Intelligence, Innovation, Creativity of Leadership and Management in the 21st Century and the Skills required to become a Creative Manager and build Self Awareness and Interpersonal Skills. Companies today face high levels of competition in rapidly changing environments due to the impact of Globalization / Technology and increased buying power of customers. Companies are creating new forms of organizations in the form of partnerships and strategic alliances. The implications of the 21st Century are: the organization of the future; leadership and lifelong learning. This Workshop teaches how to cope with the future and implement change in the following ways: strategic renewal and change; organizational culture and change; developing human resources; reinforcing new behaviors; and change leadership.

Objectives

After completing this course, the attendees will be able to:

- Understand Emotional Intelligence
- The Five Pillars of EI
- Learn about Innovation Reasons and Process
- Learn about Creativity and Critical Thinking
- Understand the Eight Stages of the Change Process, including:
 - Establishing a sense of urgency
 - Creating the guiding coalition
 - Developing a vision and strategy
 - Communicating the change
 - Empowering employees for broad-based action
 - Generating short-term wins
 - Consolidating gains and producing more change
 - Anchoring new approaches in the culture
- Innovation
- Creativity
- Change Management
- Dealing with Change
- Empathy

Who Should Attend?

- Top Management
- Middle Management



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Course Outline

Day One

- What is Emotional Intelligence?
- The Five Pillars of El
- Your Emotional Mind.
- Developing an Emotionally Healthy Mind.
- Interpersonal Skills.
- Leadership Skills.
- Self-Management Skills.
- Intrapersonal Skills.
- Self-Renewal and Personal Excellence.

Day Two

- What is Innovation?
- Reasons for Innovation
- Entrepreneurship and Innovation
- Managing Innovation
- The Process of Innovation
- The Dynamics of Innovation
- Innovation and Corporate Renewal
- Innovation and Technology

Day Three

- What is Creativity?
- Managing Creativity
- Critical Thinking
- Self Understanding
- Master the Thinking and The Contents
- Skills of Establishing New Habits of Thought
- Four Stages of Critical thinking
- Become an Advanced Creative Thinking
- Making Decisions and Solving Problems

- The Art of problem Solving
- The Logic of Decision Making
- Strategic Creative Thinking
- The Entrepreneur
- The Evolving Organization

Day Four

- Understand change and your role in it.
- Anticipate the need for change.
- Establish the need for change.
- Establish the change leadership team.
- Develop the change picture and change plan.
- Communicate the change picture and plan to all stakeholders.
- Gain the commitment of all stakeholders.
- Empower employees to act in carrying out the change plan.
- Execute the change plan.
- Incorporate the change in the organization's culture.

Day Five

- Strategic Renewal and Change
- Theories of Effective Change Implementation
- Organizational Culture, Diagnosis and Change
- Developing Human Resources
- Reinforcing New Behaviors
- Change Leadership
- Related DVDs



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Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

•	Technical Session	08.30-10.00 am
•	Coffee Break	10.00-10.15 am
•	Technical Session	10.15-12.15 noon
•	Coffee Break	12.15-12.45 pm
•	Technical Session	12.45-02.30 pm
•	Course Ends	02.30 pm

Course Fees*

• 2,950USD

*VAT is Excluded If Applicable