



**Creativity, Change Management,
Dynamic Thinking, Successful Solutions,
and Focus for Achieving Success**

**الابداع وادارة التغيير والتفكير الديناميكي والحلول الناجحة
والتركيز لتحقيق النجاح**

20 – 24 October 2025

London / United Kingdom

Introduction

This intensive workshop provides comprehensive training on innovative and creative leadership for the 21st century. It offers the most complete framework for understanding leadership effectiveness within formal organizations, with practical suggestions to improve leadership skills.

Participants will explore various concepts of leadership, the nature of managerial work, perspectives on effective leadership behavior, participatory leadership, delegation, empowerment, managerial traits and skills theories, leading organizational change, leadership within teams and decision-making groups, strategic leadership, and the development of leadership skills to achieve successful business operations.

Objectives

By the end of this workshop, participants will be able to:

- Understand strategies and tools to overcome 21st-century leadership challenges.
- Become pioneers in innovation and generating unique ideas within their organizations.
- Learn different management approaches and how to adapt to them.
- Recognize the importance of productivity and performance evaluation.
- Distinguish between different leadership styles.
- Strengthen their capabilities to become better leaders in the 21st century.

Who Should Attend?

- Top Management
- Middle Management

Course Outline

Day One

Fundamentals of Management and Creativity

- The management process.
- Planning, organizing, leading, and controlling.
- The nature of managerial work.
- The role of creativity in management.

Day Two

Innovative Leadership and Change

- Principles of innovative leadership.
- The nature of leadership.
- Effective creative leadership.
- Managing organizational change.
- Performance and productivity evaluation.
- Delegation and empowerment.

Day Three

Leadership and Organizational Behavior

- Organizational behavior and leadership.
- Leading across multiple cultures.
- Embracing diversity.
- Effective communication as a leadership skill.
- Leadership in teams.
- Leadership in decision-making groups.

Day Four

Leadership Styles and Skills Development

- Leadership approaches and styles.
- Types of followers and how to lead them.
- Developing leadership skills.
- Competent leadership.
- Dimensions of leadership.
- Leadership in the 21st century.

Day Five

Strategic Leadership and High-Impact Skills

- The managerial grid and leadership models.
- Innovation and creative thinking.
- Critical thinking for leaders.
- Emotional intelligence in leadership.
- Habits of highly effective leaders and managers.

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7" Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **6,500 USD**
**VAT is Excluded If Applicable*

المقدمة

تقدم ورشة العمل هذه تدريبًا مكثفًا على القيادة المبتكرة والإبداعية في القرن الحادي والعشرين. ستوفر ورشة العمل هذه التدريب الأكثر شمولاً حول فعالية القيادة في المنظمات الرسمية مع اقتراحات عملية لتحسين المهارات القيادية. سوف تقدم مفاهيم مختلفة عن طبيعة القيادة، وطبيعة العمل الإداري، ووجهات نظر حول سلوك القيادة الفعال، والقيادة التشاركية، والتفويض، والتمكين، والسمات الإدارية ونظريات المهارات للقيادة الفعالة، وقيادة التغيير في المنظمات، والقيادة في الفرق ومجموعات القرار، والقيادة الاستراتيجية وتطوير مهارات القيادة لتحقيق أنجح العمليات التجارية.

الاهداف

- لمعرفة استراتيجيات وأدوات للتغلب على التحديات في القرن 21
- لتصبح رائد في الإبداع وخلق افكار جديدة ومميزة في العمل أو المؤسسة
- لمعرفة أساليب الإدارة المختلفة وكيفية التعامل معها
- لمعرفة أهمية الإنتاجية وتقييم الأداء
- لمعرفة أنماط القيادة المختلفة
- لتصبح قائدا أفضل في القرن 21

الحضور

- الإدارية العليا
- الإدارة المتوسطة