

Financial Analysis to Support & Influence Strategic Decisions

التحليل والتخطيط المالي لدعم واتخاذ القرارات الاستراتيجية

14 - 18 January 2018, Dubai

Course objectives:

Participants attending the programme will:

- Understand, the new trends in accounting and financial statements analysis (Financial Ratios, Sources & Uses of Money, Du-Pont, Market & Economic Value Added)
- Understand the importance of Financial Forecasting and Techniques and their role in assessing and minimizing projects returns.
- Learn the new techniques of financial planning and control.
- Financial Budgeting and Preparations (Items, Financial Cash Flow Forecast, Break-even analysis and Budgeting)

Who Should Attend:

Seniors engineers, managers, head of department, bankers, non-financials and non-accountants, professional businessmen, auditors, investors, staff and specialists as well as those nominated to join any of these previously mentioned positions.

Training Methodology:

Our training is supported with a delegate manual to provide each participant with all notes, exercises and activities included so the participants can refer to it during the programme performance and in the future.

Participants will learn by highly active participation during the programme through a combination of lectures, training videos, practical exercises, group discussions of 'real life' issues that are based on actual systems/accidents relevant to their organizations role- playing in a workshop environment. At the end of the programme there will be self and peer assessments for a personal action and personal development plan.

Course outline

DAY 1

How to interpret and Perform Financial Statement Analysis

- Fundamentals of Finance
- Understand basic financial statements and be able to explain their usefulness for the external analysis of a firm.
- Appreciate the usefulness as well as the limitations of financial ratios.
- Resources and uses of Money
- Financial Ratios Analysis
- Du Pont Formula
- Financial & Non-financial analysis

DAY 2

Financial Forecasting and Techniques

- Role of Financial Forecasting
- New Techniques in Financial Forecasting
- Forecasted Financial Position
- Percentage of Sales Percentage
- Regression Analysis
- Syndicate exercise: Working in small groups.

DAY 3

Financial Budgeting

- Know the principles used to decide the most capital budgeting criteria.
- Budgeting in today's competitive business
- The Budgeting Process
- The role of budgeting
- Annual budgeting process
- Identifying and resolving budgeting variances
- Different budgeting systems in use today
- Essential of Finance & Accounting

DAY 4

Financial Planning and Control

- Cash-Flow forecast
- Break-even analysis (units and monetary)
- Operating leverage

Asset Management

- Understand the Main Assets Management Techniques
- Working-Capital Management & Short Term Financial

DAY 5

Capital Budgeting

1- Investment profitability analysis:

- Simple Rate of Return (SRR)

Calculations

Return on equity

Pros and Cons

- Payback Period (PBP)

Calculations

Wagner Law

Discounted Payback Period

Pros and Cons

2- Discounted Cash-Flow methods:

Net Present Value (NPV)

Internal Rate of Return (IRR)

- Problem Solving, exercises and case studies
- Workshops
- Group exercises and discussions
- Course evaluation
- Course Summary

Course Fee :

US\$ 2,950

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أهداف الدورة:

- فهم، الاتجاهات الجديدة في مجال المحاسبة والبيانات المالية تحليل (النسب المالية، مصادر واستخدامات الأموال، السوق والقيمة الاقتصادية المضافة)
- فهم أهمية التنبؤ والتحليل المالي للميزانية ودورها في تقييم وتقليل عوائد المشاريع
- تعلم تقنيات جديدة للتخطيط المالي والرقابة
- إعداد الموازنات المالية والاستعدادات (سلي، المالية توقعات التدفق النقدي، تحليل نقطة التعادل والموازنة)

الحضور:

كبار المهندسين ، والمديرين، رؤساء الأقسام المصرفيين وغير الماليين وغير المحاسبين ورجال الأعمال المهنية، ومراجعي الحسابات، والمستثمرين والموظفين والمتخصصين .