



PROJACS ACADEMY  
by @egis



## Leadership at the Peak

مهارات القيادة الفعالة في أوقات الذروة والازمات

06 – 10 November 2023

Barcelona / Spain

## Introduction

Charismatic leaders are born with what it takes to be at the peak, unfortunately, they are very rare. On the other hand, the worlds of business have considerable Hard-working business leaders that learn to be leaders by studying, acquiring, and applying proven leadership techniques. Of course, there are a great many leadership styles. Some overlap in concept and application. Some seem contradictory. And as we have already pointed out on one technique is the best for every situation.

This course is designed to refresh the skills and concepts of people with experience as leaders and top of their functions.

## Objectives

**At the end of this Seminar Participants will have a clear understanding of how to:**

- Master how to make people follow you.
- Follow up Sequence of How to Extend your leadership skills.
- Learn out from the assembly of 30 years of experience in leadership Implementing the laws of leadership on practical examples out of life, business, politics, sports, and conflicts.
- Master the Art of changing your life and the life of others.

## Who Should Attend?

- Anyone who wants to push his or her own leadership development in new directions or develop good leadership skills can benefit.
- Senior managers from the private, public, and nonprofit sectors.
- Executives at all levels can benefit from the program.

## Course Outline

### Day One

#### 1- Leadership and effectiveness,

- Success Without Leadership
- To Change the Direction of The Organization, Change the Leader

#### 2- Persistence, perseverance, and leadership development

- Leaders Are Learners
- The Four Phases of Leadership Growth
  - Phase 1-I Don T Know What I Don T Know
  - Phase 2-1 Know What I Don T Know
  - Phase 3-1 Grow and Know and It Starts to Show
  - Phase 4-1 Simply Go Because Of What I Know
- Fighting Your Way Up
- No Overnight Success

#### 3- Navigation: an essential leadership skill

- Navigators See the Trip Ahead
- Where The Leader Goes. . .
- Navigators Draw on Past Experience
- Navigators Listen to What Others Have to Say
- Navigators Examine the Conditions Before Making Commitments
- Navigators Make Sure Their Conclusions Represent Both Faith and Fact
- A Lesson in Navigation
- Charting The Course with A Navigation Strategy

#### 4- INFLUENCE: leadership true measure

- The Emergence of a Leader
- The Question of Leadership
- Leadership Is Not. . .
- Five Myths About Leadership
  1. The Management Myth
  2. The Entrepreneur Myth
  3. The Knowledge Myth
  4. The Pioneer Myth
  5. The Position Myth
- Who's The Real Leader?
- Leadership Is . . .
- Leadership Without Leverage

## Day Two

### 5- Respect and follow ship.

- A Leader by Any Other Name
- A Leader of Steel
- Increasing Respect
- A Test of Leadership
- It's Not a Guessing Game
- A Respected Leader Steps Down
- How Many Will Follow?

### 6- Leaders and the aim to victory

- These Leaders Pursued Victory
- Great Leaders Find a Way to Win
- Three Components of Victory
  1. Unity of Vision
  2. Diversity of Skills
  3. A Leader Dedicated to Victory and Raising Players to Their Potential
- The Law of Victory Is the Business

### 7- Leadership Magnetism: Who Leaders are is who they attract

- People Like You Will Seek You Out
- Where Do They Match Up?
  - Attitude
  - Generation
  - Background
  - Values
  - Life Experience
  - Leadership Ability
- History Changes Course

### 8- Convection in leaders

- Don T Put the Cart First
- You Are the Message
- It's Not an Either / Or Proposition
  - When Followers Don't Like the Leader or The Vision, They Look for Another Leader
  - When Followers Don T Like the Leader but They Do Like the Vision, They Still Look for Another Leader
  - When Followers Like the Leader but Not the Vision, They Change the Vision
  - When Followers Like the Leader and The Vision, They Will Get Behind Both
- Buying Time for People to Buy In



## Day Three

### 9- Trust: The Solid Ground, of Leadership

- It Wasn't the Decision sit Was the Leadership
- The Result Was Mistrust
- Trust Is the Foundation of Leadership
- Character Communicates
- Character Communicates Lots of Things to Followers
- An Inherited Policy Becomes, A Leadership-Shattering Problem
- First Trust, Then Support

### 10-How Leaders speak, and why People listen

- What Could I Do?
- The Eyes Have It
- Will The Real Leader Please Stand Up?
- People Become Real Leaders Because Of. . . .

### 11-Leadership and Intuition

- The Best Leaders Read and Respond
- It S Informed Intuition
- Leadership Is Their Bias
- Seeing Through a Leadership Lens
- Another Leadership Challenge
- How Leaders Think
- Leaders Are Readers Of .....
- What You See Results from Who You Are
- Three Levels of Leadership Intuition
  1. Those Who Naturally See It
  2. Those Who are Nurtured to See It
  3. Those Who Will Never See It
- Leaders Solve Problems Using the Law of Intuition

### 12-TIMING: When to Lead Is Important as When to Do & Where to Go

- The Timing Was Right for An Outsider
- Non-leaders Can T Always See It
- Timing Is Everything
- The Results of Timing
- The Crucible of War Displays the Law of Timing
- Timing Missed, Opportunity Gone

### 13- Leaders Priorities,

- The Three Rs
- Reordering Priorities
- Priorities Is the Name of The
- Everything Had a Purpose Based on Priorities Game
- Refocusing On a Worldwide Scale

## Day Four

### 14-How leaders touch the heart

- The Audience S Best Friend
- The Heart Comes First
- Public And Private Connection
- Connect With People One at A Time
- It Is the Leader S Job
- The Tougher the Challenge, The Greater the Connection
- The Result of Connection

### 15-Momentum is the leader best resources.

- Fighting A Tidal Wave of Negative Momentum
- It Takes a Leader to Get Things Started
- Small Beginnings
- Two Keys: Preparation and Motivation
- It Starts with A Little Progress
- Momentum Breaker?
- No-Momentum Maker
- The Momentum Explosion
- Only A Leader Can Create Momentum
- Truths About Momentum
- Momentum Makes Leaders Look Better Than They Are
- Momentum Helps Followers Perform Better Than They Are
- Momentum Is Easier to Steer Than to Start
- Momentum Is the Most Powerful Change Agent
- The Greatest Momentum Challenge

### 16-The effect of leader's entourage

- Three Phases to New Growth
- Taking The Organization to A New Level
- Every Organization Has an Inner Circle
- The Best Don T Always Do the Best
- The Value of Raising Up The
- Right People in Your Inner Circle
- Never Stop Improving Your Inner Circle

### 17-Empowerment: the sign of leader's security

- Who is the Boss? (Ford Company)
- Barriers To Empowerment
- Desire For Job Security
- Resistance To Change
- Lack Of Self-Worth
- Leading By Lifting Up Others
- Finding Strong Leaders to Empower
- The Power of Empowerment

## Day Five

### 18-Leaders and successions

- How They Became Leaders
- Many Follows in Their Footsteps
- Raising Up Giant Killers
- We Teach What We Know Reproduce What We Are
- Take The Next Step
- See The Big Picture
- Attract Potential Leaders
- Create A Leader Environment
- The Impact Carries Over

### 19- SACRIFICE: The price of leadership

- A Devastating Downturn
- Leader To the Rescue
- When All Else Fails, Make Another Sacrifice
- The Heart of Leadership
- Counting The Cost of Leadership
- You Have Got to Give Up Going Up
- The Cost of Leadership
- The Higher You Go, The More You Give Up
- The Law of Sacrifice

### 20-Leadership Growth

- The Key to Growth Is Leadership
- Leader S Math Brings Explosive Growth
- A Leader Developed from Afar
- The Law of Explosive Growth

### 21-leadership Legacy,

- The Law of Legacy
- Leaders Who Leave a Legacy of Succession. . .
- Lead The Organization with A Long View
- Create A Leadership Culture
- A Legacy of Succession
- Why Few Leaders Pass It On?
- Paradigm Shift
- The Success Continues

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7” Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

## Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

## Schedule

**The course agenda will be as follows:**

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

## Course Fees\*

- **5,200 USD**  
*\*VAT is Excluded If Applicable*



## المقدمة

يولد القادة الكاريزماتيون بما يلزم ليكونوا في القمة، ولسوء الحظ، هم نادرين جدًا. من ناحية أخرى، يوجد في عوالم الأعمال عدد كبير من قادة الأعمال الذين يعملون بجد ويتعلمون أن يكونوا قادة من خلال الدراسة واكتساب وتطبيق تقنيات القيادة التي أثبتت جدواها. بالطبع، هناك العديد من أساليب القيادة. بعض التداخل في المفهوم والتطبيق. يبدو أن بعضها متناقض. وكما أشرنا بالفعل إلى تقنية واحدة فهي الأفضل لكل حالة.

تم تصميم هذه الدورة لتحديث مهارات ومفاهيم الأشخاص ذوي الخبرة كقادة وعلى رأس وظائفهم.

## الإهداف

في نهاية هذه الدورة سيكون لدى المشاركين فهم واضح لكيفية:

- إتقان كيفية جعل الناس يتابعونك.
- متابعة تسلسل كيفية تطوير مهاراتك القيادية.
- التعلم من الخبرة في القيادة وتنفيذ قوانين القيادة على الأمثلة العملية من الحياة، والأعمال التجارية، والسياسة، والرياضة، والصراعات.
- إتقان فن تغيير حياتك وحياة الآخرين.

## الحضور

- أي شخص يرغب في تنمية قدراته القيادية في اتجاهات جديدة أو تطوير مهارات قيادية جيدة.
- كبار المديرين من القطاعات الخاصة والعامة وغير الربحية.
- المديرين التنفيذيين على جميع المستويات.