



PROJACS ACADEMY  
by @egis



# Leadership, Governance and Vision

القيادة والقوانين والرؤية

11 - 15 September 2023

Barcelona / Spain

## Introduction

Leadership & Governance as the core of any association, good governance provides the vision and direction to keep an association on the right path. Meeting Expectations will assign an experienced executive director or create a leadership recruiting strategy to ensure the right staff supports your vision. To reach your long-term initiatives, this course is designed on governance training to develop leaders that guide your organization to meet and exceed organization goals. This course in leadership and governance can be executed for the public, private, and not-for-profit sectors. The course provides an experiential overview and theoretical introduction to the elements that shape and define leadership in the twenty-first century. This course deals with a paradigm shift in our knowledge and thinking about leadership, approaching it from the perspective of the individual, defining core values, competencies, behaviors, and methods of leadership development.

## Objectives

**By the end of this course trainees will be able to:**

- Understand and critically analyze the new and emerging paradigm of leadership and practice
- Discuss the role of key external forces, sectors and institutions that shape the development of leaders and leadership in the twenty-first century
- Reflect and articulate your own personal leadership development
- Understand the concept of governance and analyze the shifting paradigm
- Analyze the influence of individuals and groups of citizens as leaders across the various sectors through interest groups and social movements
- Analyze and evaluate how leadership across the various governance models influence and inform relationships, communications, and interactions
- Analyze the implications, challenges, and opportunities for leadership in view of the changing external factors

## Who Should Attend?

- Professionals
- Human Resource Management
- Training and consultancy services.
- Middle management
- All top-management levels of the companies.
- Any person who has an interest to develop his/her skills in these specific areas is eligible

## Course Outline

### Leadership

- Nature of Leadership
- Leadership versus Management
- Leader versus Manager Qualities
- Leadership Traits
- Personal Characteristics of Leaders
  - Behavioral Approaches Ohio State Studies
  - Behavioral Approaches Michigan Studies
  - The Leadership Grid
- Contingency Approaches
  - Fiedler's Contingency Theory
  - Hersey and Blanchard Situational Theory
  - Evans and House Path Goal Theory
    - Definitions
    - Leader Behaviors
    - Situational Contingencies
- Substitutes for Leadership
- Leading Change
  - Transactional Leaders
  - Charismatic Leaders
  - Transformational Leader
- Sources of Power
- Post-Heroic Leadership for Turbulent Times
- A leadership story
- Types of Leadership Style
  - Autocratic
  - Democratic
  - Laissez-Faire
  - Paternalistic
- Theories of Leadership
  - Trait theories
  - Behavioural theories
  - Transformational theories
  - Invitational Leadership:
  - Transactional Theories

- Knowledge Leadership
- Factors Affecting Style
- Corporate Leadership
- Strategic Thinking & Decision Making
- Transformational Thought Leadership

## Governance

- Governance & Sustainable Development
  - Different Definition of corporate governance
  - Importance of corporate governance
  - Principles of corporate governance
  - Four Pillars of Corporate Governance
  - Elements of Corporate Governance
  - Corporate Governance Parties
  - Governance as a topic of :
    - Public administration and public Policy
    - International relation
    - Comparative politics
- Governance and institutionalism
- Governance and Core concepts
- Good Board practice and procedures
  - Control environment
  - Transparent Disclosure
  - Well-Defined Shareholder Rights
  - Board commitment

## Vision

- Definition of vision and visioning
- Visioning vs. Planning
- Leadership and vision
- Creating a Shared Vision: The Process
- Vision Statement
- Importance of vision statement
- How to Write a Vision Statement
  - Example of Vision Statement
- Community vision

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7" Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

## Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

## Schedule

**The course agenda will be as follows:**

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

## Course Fees\*

- **5,200 USD**  
*\*VAT is Excluded If Applicable*

## المقدمة

القيادة والحوكمة هي أساس أي مؤسسة، يوفر الحكم الجيد الرؤية والتوجيه للحفاظ على الارتباط في الطريق الصحيح. الوصول إلى التوقعات سيعين مدير تنفيذي ذي خبرة أو إنشاء استراتيجية توظيف للقيادة لضمان أن الموظفين المناسبين يدعمون رؤيتك. تم تصميم هذه الدورة لتدريب الحوكمة ولتطوير القادة الذين يواجهون مؤسستك للوفاء بأهداف المنظمة وتجاوزها. تنفيذ هذه الدورة التدريبية في القيادة والحوكمة سيكون للقطاعات العامة والخاصة وغير الربحية. تقدم هذه الدورة نظرة عامة مختبرة ومقدمة نظرية للعناصر التي تشكل القيادة في القرن الحادي والعشرين. تتناول هذه الدورة نقلة نوعية في معرفتنا وتفكيرنا في القيادة، وتقاربها من منظور الفرد، وتحديد القيم الأساسية، والكفاءات، والسلوكيات، وأساليب تطوير القيادة.

## الأهداف

بنهاية هذه الدورة سيتمكن المتدربون من:

- فهم وتحليل النموذج الجديد والناشئ للقيادة والممارسة وتحليله بشكل نقدي
- مناقشة دور القوى الخارجية الرئيسية والقطاعات والمؤسسات التي تشكل تطور القادة والقيادة في القرن الحادي والعشرين
- تعكس وتوضح تنمية قيادتكم الشخصية
- فهم الحوكمة وتحليل النموذج المتغير
- تحليل تأثير الأفراد والجماعات من المواطنين كقادة عبر مختلف القطاعات من خلال جماعات المصالح والحركات الاجتماعية
- تحليل وتقييم كيف تؤثر القيادة عبر مختلف نماذج الحوكمة على العلاقات والاتصالات والتفاعلات
- تحليل الآثار والتحديات والفرص المتاحة للقيادة في ضوء العوامل الخارجية المتغيرة

## الحضور

- المحترفون
- ادارة الموارد البشرية
- التدريب والخدمات الاستشارية
- الادارة المركزية
- جميع المستويات الإدارية العليا للشركات
- أي شخص لديه مصلحة لتطوير مهاراته / ها في هذه المجالات المحددة