



PROJACS ACADEMY
by @egis



Innovation and Creativity in Leadership

القادة والمدراء المبدعين في التخطيط والاشراف والتنفيذ

04 – 08 September 2023

San Francisco / USA

Introduction

Problem Solving Tools and Techniques with the different Styles of Leadership and Followers Groups .It covers the Types of Problems and Effective Solutions including Delegation, and Empowerment, Managerial Traits and Skills Theories of Effective Leadership, Leading Change in Organizations, Leadership in Teams and Decision Groups, and Strategic Leadership.

Objectives

By the end of this course practitioners shall learn to:

- What is Creative Leadership?
- What is Innovation and its importance in the Future Leadership Dimensions.
- Critical Thinking
- Problem Solving Techniques
- Decision Making Techniques
- To become a more Effective Leader
- To develop Effective Communication Skills and appreciation of the inter-functional coordination necessary for quality service.
- To learn different Leadership Styles and how to deal with it.
- To learn the importance Followers
- Multi culture and Leadership
- To become a better Leader in the 21st Century

Who Should Attend?

- Top Management
- Marketing Managers
- Finance Manager
- Human Resources Manager

Course Outline

Day One

- Leadership and Creativity
- Leadership and Innovation
- Future Leaders
- Strategic Leadership
- Organizational Culture
- The Nature of Leadership
- Evaluating Patterns in Your Problem-Solving
- Dimensions of Problem-Solving
- Avoiding the Pitfalls of Problem-Solving
- Analyze Problems Using the Elements of Thought
- The Art of Problem-Solving

Day Two

- Solving Problems Creatively
- Making Decisions Creatively
- The Nature of Managerial Work
- Effective Leadership
- Change Management
- Productive Performance Leadership
- Delegation and Empowerment

Day Three

- Evaluating Patterns in Decision-Making
- Developing Knowledge
- Dimensions of Decision-Making
- Organizational Behavior
- Multi Culture
- Diversity
- Effective Communication
- Leadership in Teams
- Leadership in Decision Groups

Day Four

- Leadership Styles
- Situational Leadership Theory
- Followers Trust
- Developing Leadership Skills
- Competent Leadership
- Leadership Dimensions
- Leadership in the 21st Century

Day Five

- Leadership Dimensions
- Charismatic Leadership
- Supportive Leadership
- Critical Thinking
- Knowledge Management
- Emotional Intelligence
- The Habits of Highly Effective Leaders and Managers

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7” Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **6,200 USD**
**VAT is Excluded If Applicable*

المقدمة

هذه الورشة تقدم تدريباً مكثفاً في القيادة الابتكارية والإبداعية في القرن ٢١. و أدوات وتقنيات حل المشكلات مع أنماط مختلفة للقيادة وأتباع المجموعات، وتشمل أنواع المشاكل والحلول الفعالة بما في ذلك الوفد، والتمكين، والصفات والمهارات الإدارية ونظريات القيادة الفعالة، وقيادة التغيير في المؤسسات، والقيادة في الفرق ومجموعات القرار، والقيادة الاستراتيجية.

الأهداف

في نهاية هذه الدورة سوف يتمكن المتدربون من:

- ما هي القيادة الإبداعية؟
- ما هو الابتكار وأهميته في الأبعاد القيادة في المستقبل
- التفكير الناقد
- أساليب حل المشكلات
- تقنيات صنع القرار
- لتصبح زعيماً أكثر فعالية
- تطوير مهارات الاتصال الفعال وتقديره للتنسيق بين الإدارات الفنية اللازمة لجودة الخدمة
- لمعرفة أنماط القيادة المختلفة، وكيفية التعامل معها
- موضوع الثقافة والقيادة
- تصبح أفضل زعيم في القرن ٢١

الحضور

- الإدارة العليا
- مدراء التسويق
- مدير التمويل
- مدير الموارد البشرية