



PROJACS ACADEMY
by @egis



The Transition to E-Government - The Experience of Developed Countries into E-Government

التحول الى الحكومة الالكترونية – تجارب الدول المتقدمة في التحول للحكومة الالكترونية

14 – 18 August 2023

Istanbul / Turkey

Introduction

This course is designed to provide participants with an understanding of e-government and its evolution, as well as the principles of strategic planning and management in the context of e-government implementation.

Over the course of five days, we will explore the different competitive strategies in e-government, examine the interface between external and internal analysis, review the tools and techniques used in e-government implementation, identify and assess risks and uncertainties, and explore the role of strategic leadership and communication in e-government.

Through case studies and practical examples, participants will gain a comprehensive understanding of e-government implementation, and will have the opportunity to exchange ideas, experiences, and best practices. At the end of the course, we will evaluate its effectiveness and the impact of strategic thinking in e-government on both the corporate and individual level.

Objectives

By the end of the course, participants should have a comprehensive understanding of e-government implementation and the principles of strategic planning and management in this context, as well as the tools and techniques necessary to manage risks, facilitate organizational change, and drive strategic development and communication.

Who Should Attend?

- Operations Managers
- Executive managers
- Business Planners
- Leaders

Course Outline

Day One

Generic Competitive Strategies

Introduction to E-government

- Introduction to strategy
- Competitiveness
- Analysis of Industries and Companies
- Strategic principles
- Strategic Thinking and Planning
- Case study on Strategic Choice

Day Two

The Interface of External and Internal Analysis Developing countries through E-government

- Objectives and Mechanisms
- Government and its mission
- The Concept of Shareholder Value and its Relationship to Strategic Planning
- Financial and Nonfinancial
- Aspects of Strategy
- E government
- Diagnosing Strategic Problems and Opportunities
- Strategic Choice and selection
- Offensive versus Defensive Strategic issues

Day Three

Review of the tools used in E-Government

- Cost Leadership
- Product/Service Differentiation
- Differentiation of the Business Model
- Cost analysis
- Balancing Cost Leadership
- Delivering Value to Customers
- First phase group work on the main Case Study
- Impact of E government

Day Four

Identifying and Assessing Risk and Uncertainty

- Tools and Techniques in Managing Risk and Uncertainty
- Globalization and Global Business Strategy
- Managing the Strategic shift from between National/International/Global phases
- Managing Organizational Change and the Human Resource dimension
- How to Build and Manage a Strategic Planning team
- Implementation of E government
- Key to success
- Managing the Interface of Strategy and Global Operations

Day Five

- The Lifecycle
- Principle Applied to Business Strategy and E-government
- Mission and vision
- Government objectives
- The Importance of Vision and Values in Driving Strategic Development and Organizational Change
- Executive as Strategic Leader and Communicator
- Executive as Coach and Mentor
- Getting Strategic Thinking into all Levels of Management
- Building Tomorrow's Organisation
- Evaluation strategy
- The Corporate and Individual Value of Strategic Thinking

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7” Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **3,200 USD**
**VAT is Excluded If Applicable*

المقدمة

تم تصميم هذه الدورة لتزويد المشاركين بفهم للحكومة الإلكترونية وتطورها، فضلا عن مبادئ التخطيط الاستراتيجي والإدارة في سياق تنفيذ الحكومة الإلكترونية.

وعلى مدار خمسة أيام، سنستكشف الاستراتيجيات التنافسية المختلفة في الحكومة الإلكترونية، وندرس التفاعل بين التحليل الخارجي والداخلي، ونستعرض الأدوات والتقنيات المستخدمة في تنفيذ الحكومة الإلكترونية، ونحدد ونقدر المخاطر والشكوك، ونستكشف دور القيادة الاستراتيجية والاتصال في الحكومة الإلكترونية.

من خلال دراسات الحالة والأمثلة العملية، سيكتسب المشاركون فهما شاملا لتنفيذ الحكومة الإلكترونية، وستتاح لهم الفرصة لتبادل الأفكار والخبرات وأفضل الممارسات. في نهاية الدورة، سنقوم بتقييم فعاليتها وتأثير التفكير الاستراتيجي في الحكومة الإلكترونية على مستوى الشركات والأفراد.

الأهداف

بنهاية الدورة، يجب أن يكون لدى المشاركين فهم شامل لتنفيذ الحكومة الإلكترونية ومبادئ التخطيط الاستراتيجي والإدارة في هذا السياق، فضلا عن الأدوات والتقنيات اللازمة لإدارة المخاطر، وتسهيل التغيير التنظيمي، ودفع التطوير الاستراتيجي والتواصل.

الحضور

- مدراء العمليات
- المديرين التنفيذيين
- مخططي الأعمال
- القادة