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بروجاكس للتدريب والتطوير
Projacs Training and Development

The Voice of Leadership – How Leaders Inspire, Influence and Achieve Results

تفعيل المهارات
القيادية والإدارية في التأثير وتحقيق النتائج الإيجابية

07 – 11 September 2020

London / United Kingdom

A Member of:



PROJACS ACADEMY



ProjacsAcademy.com



Introduction

This 5 day course to be held in London, England is designed to provide guidance to the leaders of today and tomorrow. It will differentiate between leadership and management and show how great leaders can make the difference between a good organization and a world beating one.

Objectives

By the end of this course practitioners shall learn to:
Identifying gaps in the skill base of delegates and develop and enhance leadership skills to allow delegates to return to their organizations armed with the confidence to immediately begin using their newfound knowledge to the advantage of themselves, their colleagues and the business

Who Should Attend?

Senior people from organizations in the public and private sectors. Board members, Members of the “C-suite” of Chief officers together with senior managers who are on a career path to the highest offices

Course Outline

DAY 1:

The Voices of Effective Leaders - Past and Present

- Introduction to the topic and key expectations
- Introduce different leadership styles/traits
- Assess traits and understand own traits of leadership
- Debate and discuss the different leadership traits
- Finding Out How to Communicate in Your Style

DAY 2:

Finding Your Leadership Style and How to Apply it to Best Effect

- Learn the components of a leader's voice
- Describe several leadership communication styles and describe your dominant style
- Crafting Compelling Messages That Inspire Action and Produce Results
- Direct your own preferred style to influence others
- Shape your leadership message
- Communicate a clear mission and inspire vision and values

DAY 3:

Leadership Communications

- Communication and Personality Preferences
- Understanding Barriers to Effective Communication
- Setting the Stage for Powerful Communication
- Best Practice leadership communications and create a winning setting for your key messages
- Overcome stage fright and communication anxiety

DAY 4:

Taking the Lead

- Generate presence and charisma that command respect
- Send clear messages that maximize audience understanding
- Setting the Direction You Want Others to Travel
- Delegate authority in ways that prompt others to take responsibility
- Influencing and Inspiring Others into Action

DAY 5:

Putting Leadership into Action to Achieve Results

- Identify the factors that demotivate
- Inspiring the Nation and Team
- Coaching, Counselling and Mentoring for Improved Performance
- Stimulate and guide authentic coaching, counselling and mentoring sessions
- Handle conflict and hostile disputes
- Wrap up session and topic review

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, and case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

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|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **4,500USD**
**VAT is Excluded If Applicable*