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بروجاكس للتدريب والتطوير  
Projacs Training and Development

Creating Innovative and High-Performance  
Employees, Departments and Organizations  
التوجيه والقيادة والإدارة لتطوير موظفين وادارات ومنظمات  
مبتكرة وعالية الأداء

16 – 20 September 2019

Paris / France

A Member of:



PROJACS ACADEMY



ProjacsAcademy.com



## Introduction

Teams and individuals need creativity and logical thinking skills to solve problems, identify opportunities, implement initiatives and manage change. This course provides an opportunity to understand creativity and innovation and explore techniques which can be used both individually and to stimulate groups especially in industrial works. It combines this related to accurate diagnosis of 'issues' and effective implementation – turning ideas into action!

## Objectives

By the end of this course practitioners shall learn to:

- develop creative-thinking skills for finding the root cause of the problem
- solving a problems
- apply techniques that generate and enhance creative thinking and innovative ideas
- evaluating risks and benefits of new ideas and deciding on appropriate action

## Who Should Attend?

Individuals who need both creativity and logical skills to solve problems or develop new opportunities. The course is particularly relevant to team leaders, project managers who want to stimulate creativity and innovation within their teams and to increase performance.

## Course Outline

- Introduction to creative thinking
- Innovation & creativity in organizations and teams
- High performance teams
- High performance departments
- High performance organization
- Continuous improvement
- The interaction of creative and analytical thinking

- Case studies
- Factors that inhibit creative thinking
- Creativity and how the brain works
- Thinking hats and thinking styles in construction
- Facilitating creative problem solving sessions
- Decision making
- Innovative ways in managerial behavior
- The four facts of creativity and innovation
  - o Person
  - o Process – tools
  - o Environment
  - o Product - outcome
- The Creative Problem Solving model
- Understanding the situation
- Generating options
- Evaluating options
- Getting to action plans
- What's the Problem Here?
- What's Your Style?: Problem-Solving Approaches
- How Many Roads Are There?: Six Ways to Approach a Decision
- Is There Another Way?: Thinking Outside the Box

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

## Program Support

This program is supported by interactive discussions, role-play, and case studies and highlight the techniques available to the participants.

## Schedule

**The course agenda will be as follows:**

- Technical Session 08.30-10.00 am
- Coffee Break 10.00-10.15 am
- Technical Session 10.15-12.15 noon
- Coffee Break 12.15-12.45 pm
- Technical Session 12.45-02.30 pm
- Course Ends 02.30 pm

## Course Fees\*

- **3,950USD**  
*\*VAT is Excluded If Applicable*