

Strategic Planning and Goal Setting

التخطيط الاستراتيجي وتحقيق الاهداف

25 - 29 March 2018 Muscat / Sultanate of Oman









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Introduction

This Workshop offers an extensive training on Strategic Planning and Goal Setting of Leadership and Management in the 21st Century. This workshop will provide the most comprehensive training on Strategic Management, Strategic Thinking and Strategic Planning, leadership and managerial effectiveness in formal organizations with practical suggestions for improving Decision Making and Problem Solving, Managerial and leadership skills.

Objectives

- To learn strategies and tools to overcome 21st Century challenges
- Strategic Management Process
- Setting Goals and Best Tools to Performance
- Corporate Governance
- Strategic Thinking and Strategic Planning
- Strategic Change
- To become a more Productive Manager.
- Effective Communication Strategy
- To learn different Management Styles and how to deal with it.
- To learn the importance of Productive Performance Appraisal
- To become a better Leader in the 21st Century
- Differentiate between management and leadership
- Leadership Empowerment and Delegation
- Problem Solving and Decision Making Techniques.
- Time and Priority Management
- SMART Goals and KPIs

Who Should Attend?

- Top Management
- Middle Management

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Course Outline

Day One

- Strategy in the 21st Century
- Strategic Management Process
- Strategic Formulation
- Environmental Scanning and Tools
- Formulating Mission and Vision
- Strategic Thinking
- Strategic Analysis –SWOT, PEST etc
- Strategic Direction-SMARTER
- Effective Strategic Planning Models
- Strategic Formulation
- Strategic Implementation
- Strategic Evaluation
- KPIs' and CSFs'

Day Two

- Strategic Positioning
- Strategic Goal Setting
- Strategic Cultural Change
- Time and Stress Management
- Critical Thinking
- Creative Solving problems
- Effective Decision Making
- Decision Making Techniques Pareto, Grid, Decision Tree etc
- Managerial Grid Styles

Day Three

- Strategic Human Resources Management
- The Nature Of Leadership
- The Nature of Managerial Work
- Effective Leadership
- Change Management
- Productive Performance Appraisal
- Delegation and Empowerment

Day Four

- Effective Communication
- Leadership in Teams
- Leadership in Decision Groups
- Leadership Styles and Six Competence Levels
- Developing Leadership Skills
- Leadership in the 21st Century

Day Five

- Strategic Renewal and Change
- Organizational Diagnosis
- Organizational Culture and Change
- Emotional Intelligence
- The Habits of Highly Effective Leaders and Managers
- Related DVDs'









Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

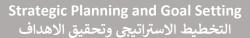
The course agenda will be as follows:

•	Technical Session	08.30-10.00 am
•	Coffee Break	10.00-10.15 am
•	Technical Session	10.15-12.15 noon
•	Coffee Break	12.15-12.45 pm
•	Technical Session	12.45-02.30 pm
•	Course Ends	02.30 pm

Course Fees*

• 2,950USD

*VAT is Excluded If Applicable





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مقدمة

هذه الدورة التدريبية تقدم للمشاركين مجموعة متنوعة من المعلومات الجوهرية وتحليل حول التخطيط الاستراتيجي والقيادة التنفيية الفعالة في مجال التنمية. وهو يغطي أساسا فعاليات صنع القرار وتقنيات تحديد الأهداف من منظور الجهات التنظيمية والفردية.

الاهداف

يهدف هذا البرنامج إلى تحسين ا الدراية لدي لمشاركين والمهارات والمفاهيم والأخلاق السلوكية بشكل فعال لقيادة الناس ، والتفكير الذكي وإدارة الشركات والموارد العامة من أجل زيادة الإنتاجية والربحية. وبالإضافة إلى ذلك ، فإن هذا التدريب يقدم شرح مختلف للمبادئ والمنهجيات المستخدمة في استراتيجيات الأعمال والقيادة الظرفية وتحديد الأهداف.

الحضور

الإدارة العليا والوسطى.