



Transformational and Innovative Leadership in The Era of Change

القيادة التحويلية والإبتكارية في عصر التغيير

28 April – 02 May 2025

London / United Kingdom

Introduction

In an era of rapid change, leaders must be able to inspire, innovate, and drive their teams towards achieving strategic goals. This course is designed to equip participants with the skills and knowledge required to lead transformational and innovative changes in their organizations. Participants will learn how to embrace change, foster a culture of innovation, and lead their organizations through transformative processes effectively.

Objectives

- Understand the principles of transformational and innovative leadership
- Develop skills to lead and manage change effectively
- Foster a culture of innovation within the organization
- Enhance strategic thinking and decision-making abilities
- Equip leaders with tools to inspire and motivate their teams

Who Should Attend?

- Senior Executives
- Managers and Team Leaders
- Change Agents
- Innovation Managers
- HR Professionals
- Anyone involved in leadership and change management

Course Outline**Day One****Fundamentals of Transformational Leadership**

- Introduction to Transformational Leadership
- Key Concepts and Theories
- Characteristics of Transformational Leaders
- Building a Vision and Setting Goals
- Creating a Compelling Vision
- Aligning Vision with Organizational Goals

Day Two**Leading and Managing Change**

- Understanding Change Management
- Theories and Models of Change
- The Change Management Process
- Overcoming Resistance to Change
- Identifying and Addressing Resistance
- Strategies for Effective Change Implementation

Day Three**Fostering a Culture of Innovation**

- Innovation Leadership
- Principles of Innovative Leadership
- Encouraging Creativity and Innovation
- Building Innovative Teams
- Selecting and Developing Innovative Talent
- Creating an Environment that Supports Innovation

Day Four**Strategic Thinking and Decision-Making**

- Enhancing Strategic Thinking Skills
- Strategic Analysis and Planning
- Scenario Planning and Forecasting
- Decision-Making in Times of Change
- Data-Driven Decision Making
- Balancing Risk and Opportunity

Day Five

Inspiring and Motivating Teams

- Leadership Communication
- Effective Communication Strategies
- Storytelling and Persuasion
- Motivating and Empowering Teams
- Building Trust and Engagement
- Recognizing and Rewarding Innovation

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7” Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

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|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **6,500 USD**
**VAT is Excluded If Applicable*

المقدمة

في عصر التغيير السريع، على القادة أن يكونوا قادرين على الإلهام والابتكار ودفع فرقهم نحو تحقيق الأهداف الاستراتيجية. تم تصميم هذه الدورة لتزويد المشاركين بالمهارات والمعرفة اللازمة لقيادة التغييرات التحويلية والمبتكرة في مؤسساتهم. سيتعلم المشاركون كيفية تبني التغيير وتعزيز ثقافة الابتكار وقيادة مؤسساتهم من خلال العمليات التحويلية بفعالية.

الأهداف

- فهم مبادئ القيادة التحويلية والمبتكرة
- تطوير المهارات اللازمة لقيادة وإدارة التغيير بشكل فعال
- تعزيز ثقافة الابتكار داخل المنظمة
- تعزيز قدرات التفكير الاستراتيجي واتخاذ القرار
- تزويد القادة بالأدوات اللازمة لإلهام وتحفيز فرقهم

الحضور

- كبار التنفيذيين
- المديرين وقادة الفرق
- وكلاء التغيير
- مدراء الابتكار
- أخصائيو الموارد البشرية
- أي شخص مشارك في القيادة وإدارة التغيير