

17 - 21 February 2020 Istanbul / Turkey













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Introduction

An essential part of leadership or management is to influence the people you manage so that they do what you want them to do. The influence of a leader will depend on a variety of factors including their personality and of those around them. The influence of a leader over his followers is often referred to as power. We will explore the different types of power a leader may have.

Objectives

- Introduce the concept of leadership behaviors
- Discussion and debate about leadership
- Define beyond traditional leadership stereotypes
- Cement personal understanding
- Individual leadership qualities and strengths
- Clarify the way communication works
- Provide insight into communication by behavior
- The importance of attitude
- The power of changing what you do
- Leading by example

Who Should Attend?

Leaders and managers in different aspects – Staff whom they are going to be promoted for leadership positions.







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Course Outline

Day One

- Leadership and main requirement
- Know what you have to offer
- Being a team leader
- Leadership and power
- Dealing with the power

Day Two

- Choosing to see, speak and act
- Assertiveness
- Strategy and tactics
- How to form a team
- High performance work team

Day Three

- Resilience
- Compassion
- Anger and defiance

Day Four

- Manager or leader?
- Motivation
- Learning to listen

Day Five

- Developing a vision
- Taking on the system
- Public speaking
- Writing that leads





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Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

•	Technical Session	08.30-10.00 am
•	Coffee Break	10.00-10.15 am
•	Technical Session	10.15-12.15 noon
•	Coffee Break	12.15-12.45 pm
•	Technical Session	12.45-02.30 pm
•	Course Ends	02.30 pm

Course Fees*

2,950USD

*VAT is Excluded If Applicable





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مقدمة

جزء أساسي من القيادة أو الإدارة هو التأثير على الأشخاص الذين تديرهم حتى يفعلوا ما تريد منهم القيام به. سوف يعتمد تأثير القائد على مجموعة متنوعة من العوامل بما في ذلك شخصيتهم ومن حولهم. غالباً ما يشار إلى نفوذ زعيم على أتباعه كقوة. سوف نستكشف معاً مختلف أنواع القوة التى قد يمتلكها القائد.

الاهداف

- تقديم مفهوم السلوكيات القيادة
 - مناقشة ونقاش حول القيادة
- تحديد ما وراء القوالب النمطية للقيادة التقليدية
 - صفات القيادة الفردية والقوة
 - توضيح طريقة عمل الاتصال
- تقديم نظرة ثاقبة في التواصل عن طريق السلوك
 - أهمية الموقف
 - قوة تغيير ما تفعله
 - القيادة بالمثل

الحضور

القادة والمدراء من جوانب مختلفة - الموظفون الذين سيتم ترقيتهم لشغل مناصب قيادية.