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بروجاكس للتدريب والتطوير
Projacs Training and Development

Creativity and Innovation Skills

(Think as Billionaires)

مهارات الإبداع والابتكار

03 – 07 November 2019

Dubai / UAE

A Member of:



PROJACS ACADEMY



ProjacsAcademy.com



Introduction

The world's billionaires (typically) have found ways to change the world. Mark Zuckerberg and Facebook, for example, ushered in the social media age. Before that, Bill Gates and Steve Jobs brought computing into our homes. There are numerous other examples as well. Now, we have people who make a living of trying to find out how these people tick. How do they think? What thinking system do they use to remain productive and motivated?

The 5-days course covers creative thinking and problem-solving methods that methods to generate new ideas and solve problems. This course will provide you with a range of tools and methods to enhance your creative and business thinking and innovation. It will introduce you to the world of innovation. We help you see how people think and how you can do to flourish their ability to be more innovative.

Finally, the course will help give you some great insights into how to think like a billionaire and achieve your dreams. This course goes over many helpful tips and tricks that will guide to towards gaining the creative and innovative thinking skills in your life.

Course Learning Outcomes

Upon the completion of this course, attendees can:

- Understand how everyone can develop their creative skills
- Apply a range of creative thinking tactics, methods, and techniques to produce ideas and solve problems
- Use the methods and tools to produce ideas for enhancing areas of their own work
- Produce new ideas & original solutions fast and easy
- Evaluate and choose the best ideas & solutions
- Identify unseen creative strengths

- Understand and use the 'process' of creativity
- Find unexpected solutions to their challenges
- Mix right and left brain thinking
- Not limit themselves within rules
- Think laterally
- Move from good to outstanding

Course Outlines

DAY 1

Introduction to creative and innovative thinking

- How can you be innovative?
- What is the relationship between creativity and intelligence?
- What are the tenets of creativity?
- How to put yourself in a position where you can benefit most from the unexpected
- How to be aware of issues on predicting the future based on the past and how does this relate to creativity and innovation?

DAY 2

Principles of Creativity

- Why do you need to separate idea generation from evaluation and what does it mean in practice?
- How to create as many ideas as possible in the shortest amount of time
- What is Confirmation Bias and how does it relate to creativity?
- How to identify and avoid bad habits to increase the likelihood of coming up with novel ideas
- How to expand the search space of possibilities systematically without getting drowned
- How to avoid patterned thinking

- How to avoid negative thinking

DAY 3

Process of Creativity

- What are the 4 stages of creativity and how can they help you to come up with novel ideas quicker?
- What is Expanding Problems Technique?
- How to manage risk
- What kind of attitudes can kill creativity and how to avoid them?

DAY 4

Creativity Techniques

- How to think in groups to use everyone's inputs efficiently
- How to take advantage of random
- How to use opposites to create many associations and produce new concepts
- How to take advantage of the immense visualization power of the brain and create many associations systematically and with ease
- How to combine the power of matrices, opposites, tree diagrams, related keywords, etc. to systematically search the space of possibilities and generate new thought
- How to ask questions from yourself or from others to increase the chances of coming up with better solutions
- How to encourage others to look beyond the status quo using a systematic tool
- How to use provocation and challenge to generate new ideas

Day 5

Think as a billionaire

- Chalk your big idea up to a learning experience and press on
- Pick up a book and read and learn how to think

- look for places that provide lots of opportunities “developing economies”.
- Figure out ways to solve the biggest problems.
- Look for weaknesses in established industries,
- Think outside the box.
- Resourcefulness
- Playing as a team
- Perseverance
- Laser-focus and relentlessness
- Calculated risk-taking
- Doing vs. overthinking
- Flexibility
- Being opportunistic
- Always providing value
- Lifelong learning

Who Should Attend?

- Suitable for business teams, this creative thinking course is designed to help enhance creativity and promote the generation of innovative ideas.

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- slides and handouts
- Post-assessment

Program Support

- Managers
- Team leaders
- Directors
- Project managers
- Supervisors
- Business owners
- Strategic leaders
- Executives and VPs
- All individuals who are interested in thriving the creativity in their workplace

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **2,950USD**
**VAT is Excluded If Applicable*