



PROJACS ACADEMY
by egis



Clear Thinking, Motivation and Achieving Strategic Results

التفكير والتحفيز وتحقيق النتائج الإيجابية والاستراتيجية

11 – 15 September 2023

Istanbul / Turkey

Introduction

We live in a knowledge-based society, and the clearer you think the better your knowledge will be.

Clear Thinking provides you with the skills to analyze and evaluate information so that you are able to obtain the greatest amount of knowledge from it. It provides the best chance of making the correct decision and minimizes damages if a mistake does occur.

It's no secret, employees who feel they are valued and recognized for the work they do are more motivated, responsible, and productive. The second part of this workshop will address employee motivation.

The final part of this course will explain in details the fundamentals of strategy starting with the basic assumptions and formulation of strategy.

Who Should Attend?

- Top Leaders
- Top Management
- Middle Management
- Human Resources Management

Course Outline

Day One

Components of Clear Thinking

- Applying Reason
- Open Mindedness
- Analysis
- Logic

Non-Linear Thinking

- Step Out of Your Comfort Zone
- Don't Jump to Conclusions
- Expect and Initiate Change
- Being Ready to Adapt

Logical Thinking

- Ask the Right Questions
- Organize the Data
- Evaluate the Information
- Draw Conclusions

Day Two

Benefits of Clear thinking

- Being More Persuasive
- Better Communication
- Better Problem Solving

Motivation?

- To begin, participants will explore motivation through a fun activity.

Supervising and Motivation

- Next, we will look at three everyday objects that represent three approaches to motivation: the carrot, the whip, and the plant.

Day Three

Motivational Theories

- During this session, participants will explore Maslow's and Herzberg's theories of motivation.

Creating a Motivational Climate

- This session will look at the reinforcement theory, also called the behavioral theory, of motivation.

Designing Motivating Jobs

- This session will explore methods of designing (or redesigning) motivating jobs.

Day Four

A Motivational Checklist

- To wrap up the day, we will look at the ten things you can do to motivate employees on a daily basis.

Setting Goals

- This session will help participants set SMART goals.

Making Plans

- During this session, participants will learn how to use the urgent-important matrix to plan and prioritize. Participants will also be given a framework for planning.

Day Five

Strategic Management

- This session will give an overview about the nature of Strategic Management as well as how strategy is formulated.

Workshop Wrap-Up

- At the end of the day, students will have an opportunity to ask questions and fill out an action plan.

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7" Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **3,200 USD**
**VAT is Excluded If Applicable*

المقدمة

نحن نعيش في مجتمع قائم على المعرفة، وكلما كنت قادر على التفكير بوضوح كلما أصبح علمك أفضل.

التفكير الواضح يوفر لك المهارات اللازمة لتحليل وتقييم المعلومات بحيث تكون قادرا على الحصول على أكبر قدر من المعرفة منه. حيث إنه يوفر أفضل فرصة لاتخاذ القرار الصحيح، ويقلل من الأضرار إذا لم يحدث خطأ.

انه ليس سرا. ان الموظفين الذين يشعرون بقيمة عملهم يقومون به هم أكثر حماسا، ومسؤولة، ونتاجية. أما الجزء الثاني من هذه الورشة تتناول تحفيز الموظفين.

والجزء الأخير من هذه الدورة سيغطي بالتفصيل أساسيات عمل استراتيجية بدءا من الافتراضات الأساسية الي صياغة الاستراتيجية.

الحضور

- الإدارة العليا
- الإدارة الوسطى
- إدارة الموارد البشرية