

06 – 10 October 2019 Dubai / UAE











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#### Introduction

Centuries ago Aristotle quoted "Quality is not an act, it is a habit", its relevance in today's quality-focused world is stronger than ever. Customers are becoming increasingly spoiled for choice and organizations are realizing, sometimes too late, that quality is the one thing they cannot compromise. Moreover, professionals in the field of quality are being challenged to identify problems, analyze for root causes and suggest solutions. The course offers you up-to-date internationally recognized content guaranteed to help you achieve excellence in every aspect of your business. The accredited programs are designed to help you acquire the habit Aristotle so eloquently wrote about!

### **Objectives**

At the end of this Seminar Participants will have a clear understanding of how to:

- Discover the importance of quality in organizations.
- Understand the impact of leadership to support quality management systems.
- Recognize the most used quality philosophies and tools to establish priorities within their organizations.
- Explain the impact of leadership to support quality management systems.
- Summarize the most used quality philosophies and tools to establish priorities within their organization.
- Study international, national and local quality standards, models and awards (ISO, TQM, Malcolm Baldrige etc.).
- Understand team dynamics and the role of teams in their continual improvement projects.
- Assess team dynamics and the role of teams in their continual improvement projects.





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### **Who Should Attend?**

Individuals, leaders, supervisors and all those who are engaged in quality management implementation and improvement of organizational performance

### **Course Outline**

Certified Quality Management Professional

#### **Leadership and Management in Quality**

- Definition, Similarities, Differences
- Can Leadership be Taught and Developed?
- Traits of a True Quality Leader
- Role of Leadership in Supporting Quality Management Systems
- Situational Leadership in Quality

### **Quality Basics and Definitions**

- Definition and Concept of Quality
- History of Quality
- Benefits of Implementing a Quality Model
- Review of Common Quality Models
- Review of Quality Gurus
- Quality Philosophies
- Deming s 14 Points
- Juran s Trilogy





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- Crosby s Zero Defects
- House of Quality and Quality Function Deployment (QFD)
- Six Sigma Methodology
- Lean Principles
- Quality Models, Awards and Methodologies
- Malcolm Baldrige National Quality Award and EFQM
- Dubai Quality Award
- HH Sheikh Khalifa Excellence Award
- ISO9001:2008
- Total Quality Management

### Building Teams in a Quality Management System

- Why are Teams Important in Quality Management Projects?
- Barriers to Teams Achievement
- Characteristics of Effective Teams
- Team Development Cycle
- Belbin s Profile

### **Improvement Tools and Techniques**

- The Seven Classic Quality Tools
- Cause and Effect Diagram
- Pareto Chart
- Control Charts
- Histogram
- Check Sheet





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- Scatter Diagram
- Flow Charts
- Management Elements and Planning Tools: The New Tools
- Process Improvement Tools
- Contingency and Risk Planning
- Failure Mode and Effects Analysis (FMEA)

### **Ethics in Quality Management**

- American Society for Quality Code of Ethics
- Course Test and review

### **Training Method**

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

### **Program Support**

This program is supported by interactive discussions, role-play, and case studies and highlight the techniques available to the participants.





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### Schedule

### The course agenda will be as follows:

•	Technical Session	08.30-10.00 am
•	Coffee Break	10.00-10.15 am
•	Technical Session	10.15-12.15 noon
•	Coffee Break	12.15-12.45 pm
•	Technical Session	12.45-02.30 pm
•	Course Ends	02.30 pm

## **Course Fees\***

• 2,950USD

\*VAT is Excluded If Applicable





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مقدمة

منذ قرون أرسطو قال ارسطو ان الجوده ليست عملا، بل هي عادة"،فان أهميتها في العالم الذي يركز على الجودة اليوم أقوى من أي وقت مضى. فأن الجودة هو الشيء الوحيد الذي لا يمكن أن يتم التتازل عنه . ولذلك، فان المهنيين في مجال الجودة يعملون على تحديد المشاكل التي تواجهها ، عن طريق تحديد الأسباب الجذرية واقتراح الحلول.

ان هذ الدورة سوف توفر لك محتوى المعترف به دوليا حيث سيقوم بمساعدتك على تحقيق التفوق في كل جانب من جوانب أعمالك. فان البرامج المعتمدة صممت لتساعدكم على اكتساب العادات التى كتب عنها أرسطو!

### أهداف البرنامج

### في نهاية هذه الدورة المتدربين سوف يتمكن المتدربون من:

- االتعرف على أهمية الجودة في المنظمات.
- التعرف على تأثير القيادة في دعم نظم إدارة الجودة.
- االتعرف على فلسلفات وإدوات الجوده الأكثر استخداما.
  - توضيح تأثير القيادة لدعم نظم إدارة الجودة.
- دراسه المعايير المحليه و الدوليه ، و التعرف هلى نماذج TQM (ISO) arbitrales ، مالكولم بالدريدج إلخ).
  - فهم و تقييم ديناميات الفريق و دورها في التحسين المستمر.

الحضور

الأفراد والقادة وكل الذين يشاركون في تتفيذ إدارة الجودة وتحسين الأداء التنظيمي