



PROJACS ACADEMY
by @egis



Excellence in Leadership and Creativity

الابداع والتميز في القيادة والابتكار

03 – 14 July 2023

Amsterdam / Netherlands

Introduction

This specific training offers to participants some substantial information about excellence in leadership and creativity for senior managers. General themes revolve around the principles and styles of successful leaders in leading people and driving change in organizations to accomplish the strategic goals and desired outcomes. In addition, the training will be highlighting the main issues and challenges faced by leaders in bringing change in the workplace and ensuring greater organizational effectiveness. Beside that, it will provide participants with some valuable tips, advice and recommendations on how to think in a creative way to improve individual perception, manners and behaviors at work.

Impactful managers can vary in their leadership styles, but one thing most of them have in common is transparency. Open, honest communication is a foundational part of good business relationships and team dynamics, so leading with transparency can ultimately have a positive impact on your business.

It is going to be a 2-weeks program through which participants will interact and work together through group think activities in order to better assimilate and apply the concept of developing excellence in people leadership and thinking outside the box. The course will also help participants to have a better vision about the future, be proactive and devise a strategic plan that will be conducive to achieve greater organizational effectiveness. Several case studies, videos, group activities in addition to self-test will be assigned to all participants during this program.

Who Should Attend?

The course for all CEOs, managers and employees who have potentials to get promoted in all careers in both private or governmental organizations, and local or multinational enterprises.

Objectives

This training will tackle all the areas related to excellence in leadership, creativity, motivation, advanced communication and empowerment. It will develop participants' know-how and core competencies to better assume their roles, duties and professional responsibilities in the organizations. By end of this program, participants will have a better understanding and awareness on how to think in a creative way, promote best practices and improve the companies' status and programs to achieve outstanding results. In this respect, some valuable tips and advice will be shared with all participants to accordingly update their knowledge, upgrade their skills and enhance their performance at work.

At the end of the course, you will be able to:

- Increase company culture
- Increase company Loyalty
- Take responsibility
- Connect people to a purpose
- Create positive employee experiences
- Open up transparency and communication

Course Outline

Day One

Concept of Creativity

- Defining the concept of creativity in a business context.
- Explaining the link between creativity, Innovation and Emotional Intelligence.
- Describing the various types of creativity and their significance in the workplace.
- Identifying the ways and means to stimulate own creativity to achieve better results.
- Promoting creativity and applying this concept while performing the job.
- Providing some valuable tips and advice on how to be creative.

Day Two

Dealing with Change

- Defining the concept of change and its impact on people and organizations.
- Explaining the forces driving the need for major changes in organizations.
- Describing people attitude, reactions and emotional response to change.
- Discussing the dimensions of change and their impacts on business operations.
- Clarifying the importance of introducing change in the organizations.
- Highlighting the benefits of change from individual and organizational perspectives.

Day Three

Leadership Excellence

- Defining the concept of leadership excellence and essential leaders' traits.
- Highlighting the values and characteristics of successful and effective leaders.
- Displaying the various leadership styles in effectively managing teams and employees.
- Discussing the general attributes and achievements of successful leaders.
- Developing excellence in people leadership and thinking outside the box.
- Providing some valuable tips on how to improve own behavior and overall performance.

Day Four

Advanced Communication & Motivation

- Highlighting the principles and value of advanced communication.
- Integrating communication and motivation factors in business area.
- Checking your communication styles and approach in dealing with teams/employees.
- Identifying the main challenges faced in communicating and motivating teams/staff.
- Building trust and ensuring a productive work environment and rewarding relationships.

Day Five

Presentations & Feedback

- Delivering short presentations about selected topics.
- Identifying individual strengths and weaknesses.
- Mapping the course and exchanging thoughts/ideas.
- Providing professional advice and recommendations.
- Giving and receiving feedback about the training program.

Day Six and Seven (Weekend)

Day Eight

- Why transparency is an important part of leadership?
- Set clear expectations
- Building a culture of transparency
- Leading with transparency
- Leading with Empathy
- Openly discuss your company's goals and future
- The first step is the hardest

Day Nine

- Sharing any challenges the company is facing
- Create a space for feedback
- Honor your commitments
- Explain the reasoning behind a strategy or decision
- Openly communicate about metrics
- Welcome questions and try not to give Non-Answers
- Make information easy to access

Day Ten

- The principle of a transparent management
- Take Responsibility for your actions and own your mistakes
- Examples of non-transparent leadership
- Examples of transparent leadership
- Share information
- Be consistent and honor your commitments
- Accept criticism gracefully

Day Eleven

- Detail the work-profit connection
- Give credit and accept responsibility
- Be quick to praise, and slow to blame
- Accept mistakes without placing blame
- Request input when making decisions
- Honesty attracts talent
- Hire transparently

Day Twelve

- Include your team
- Promote a cultural shift with policies
- Resist outside pressure
- Trust improves productivity
- Valuing the opinions of staff increases their self-worth
- Open communication encourages teams to get involved
- Develop your leadership skills to improve remote business productivity

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **8,500 USD**
**VAT is Excluded If Applicable*

المقدمة

هذه دورة تدريبية محددة تقدم للمشاركين معلومات وفيرة عن التفكير والإبداع الاستراتيجي والتميز في القيادة. ومواضيع عامة تدور حول مبادئ وأساليب القادة الناجحين في تحفيز الموظفين وقيادة التغيير في المؤسسات لتحقيق نتائج متميزة. وبالإضافة إلى ذلك، سيتم تسليط الضوء على القضايا الرئيسية والتحديات التي يواجهها القادة في إحداث التغيير في مكان العمل، وضمان زيادة الفعالية التنظيمية. وبالإضافة إلى ذلك، سيتم تزويد المشاركين ببعض النصائح القيمة، وتقديم المشورة والتوصيات بشأن كيفية التفكير بطريقة خلاقة، وتحسين الإدراك الفردي والسلوكي في مكان العمل.

يمكن أن يختلف المديرين المؤثرون في أساليب قيادتهم، ولكن هناك شيء واحد مشترك بين معظمهم وهو الشفافية. يعد التواصل المفتوح والصادق جزءًا أساسيًا من علاقات العمل الجيدة وديناميكيات الفريق، لذا فإن القيادة بشفافية يمكن أن يكون لها تأثير إيجابي في النهاية على عملك.

سوف يتفاعل المشاركون خلال هذا البرنامج والعمل معا من خلال مجموعة أنشطة التفكير من أجل استيعاب أفضل وتطبيق مفهوم تطوير التميز في قيادة الناس. وهذا التدريب سوف يساعد المشاركين أيضا من الحصول على رؤية أفضل حول المستقبل، وتكون سباقية، ووضع خطة استراتيجية تؤدي إلى تحقيق زيادة الفعالية التنظيمية. مع عدة دراسات حالة، وأشرطة الفيديو، والأنشطة الجماعية والاختبارات الذاتية التي سيتم تعيين جميع المشاركين لها خلال هذا البرنامج.

الأهداف

سيتناول هذا التدريب جميع المجالات المتعلقة بالتميز في القيادة والإبداع، والتحفيز، والتواصل المتقدم، والتمكين. ستعمل على تطوير معرفة المشاركين وكفاءاتهم الأساسية لتولي أدوارهم وواجباتهم ومسؤولياتهم المهنية في المنظمات بشكل أفضل. بحلول نهاية هذا البرنامج، سيكون لدى المشاركين فهم ووعي أفضل حول كيفية التفكير بطريقة إبداعية، وتعزيز أفضل الممارسات وتحسين حالة الشركات وبرامجها لتحقيق نتائج باهرة. في هذا الصدد، سيتم مشاركة بعض النصائح والقيمة مع جميع المشاركين لتحديث معارفهم وفقًا لذلك، ورفع مستوى مهاراتهم وتحسين أدائهم في العمل.

في نهاية هذا البرنامج، ستكون قادرًا على:

- زيادة ثقافة بالشركة
- زيادة الولاء للشركة
- تحمل المسؤولية
- ربط الناس لغرض واحد
- خلق خبرات إيجابية للموظفين
- الانفتاح على الشفافية والتواصل

الحضور

هذا البرنامج موجه لجميع القادة: المديرين التنفيذيين والمديرين والموظفين الذين لديهم إمكانات للحصول على ترقية في جميع المهن في كل من المنظمات الخاصة أو الحكومية، والشركات المحلية أو متعددة الجنسيات.