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بروجاكس للتدريب والتطوير
Projacs Training and Development

Financial Analysis to Support & Influence Strategic Decisions

التحليل والتخطيط المالي لدعم واتخاذ القرارات
الاستراتيجية

07 – 11 June 2021

Istanbul



PROJACS ACADEMY



ProjacsAcademy.com



Objectives

Participants attending the programme will:

- Understand, the new trends in accounting and financial statements analysis (Financial Ratios, Sources & Uses of Money, Du-Pont, Market & Economic Value Added)
- Understand the importance of Financial Forecasting and Techniques and their role in assessing and minimizing projects returns.
- Learn the new techniques of financial planning and control.
- Financial Budgeting and Preparations (Items, Financial Cash Flow Forecast, Break-even analysis and Budgeting)

Who Should Attend?

Seniors engineers, managers, head of department, bankers, non-financials and non-accountants, professional businessmen, auditors, investors, staff and specialists as well as those nominated to join any of these previously mentioned positions.

Course Outline

Day One

How to interpret and Perform Financial Statement Analysis

- Fundamentals of Finance
- Understand basic financial statements and be able to explain their usefulness for the external analysis of a firm.
- Appreciate the usefulness as well as the limitations of financial ratios.
- Resources and uses of Money
- Financial Ratios Analysis
- Du Pont Formula
- Financial & Non-financial analysis

Day Two

Financial Forecasting and Techniques

- Role of Financial Forecasting
- New Techniques in Financial Forecasting
- Forecasted Financial Position
- Percentage of Sales Percentage
- Regression Analysis
- Syndicate exercise: Working in small groups.

Day Three

Financial Budgeting

- Know the principles used to decide the most capital budgeting criteria.
- Budgeting in today's competitive business
- The Budgeting Process
- The role of budgeting
- Annual budgeting process
- Identifying and resolving budgeting variances
- Different budgeting systems in use today
- Essential of Finance & Accounting

Day Four

Financial Planning and Control

- Cash-Flow forecast
- Break-even analysis (units and monetary)
- Operating leverage

Asset Management

- Understand the Main Assets Management Techniques
- Working-Capital Management & Short Term Financial

Day Five

Capital Budgeting

- Investment profitability analysis:
 - Simple Rate of Return (SRR)

Calculations

Return on equity

Pros and Cons

- Payback Period (PBP)

Wagner Law

Discounted Payback Period

Pros and Cons

Discounted Cash-Flow methods:

- Net Present Value (NPV)
- Internal Rate of Return (IRR)

Problem Solving, exercises and case studies

Workshops

Group exercises and discussions

Course evaluation

Course Summary

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **2,950USD**
**VAT is Excluded If Applicable*

الاهداف

- فهم، الاتجاهات الجديدة في مجال المحاسبة والبيانات المالية تحليل (النسب المالية، مصادر واستخدامات الأموال، السوق والقيمة الاقتصادية المضافة)
- فهم أهمية التنبؤ والتحليل المالي للميزانية ودورها في تقييم وتقليل عوائد المشاريع
- تعلم تقنيات جديدة للتخطيط المالي والرقابة
- إعداد الموازنات المالية والاستعدادات (سلعي، المالية توقعات التدفق النقدي، تحليل نقطة التعادل والموازنة)

الحضور

كبار المهندسين، والمديرين، رؤساء الأقسام المصرفيين وغير الماليين وغير المحاسبين ورجال الأعمال المهنية، ومراجعي الحسابات، والمستثمرين والموظفين والمتخصصين.