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بروجاكس للتدريب والتطوير
Projacs Training and Development

Financial Analysis & Executive Management Skills for Non-Financial
Professionals

المهارات المالية والتميز الاداري لاتخاذ القرارات الصحيحة لغير الماليين

16 - 20 June 2019

Dubai/UAE

A Member of:



PROJACS ACADEMY



ProjacsAcademy.com



Introduction

Today's multi-culture workplace is getting more and more complex, project dimensions and delay had never been more difficult to achieve. Therefore "Top management" and "leaders" are facing huge challenges and responsibilities. To help overcoming these challenges, we provide high potential talents with the latest theories and examples. Together we will gather the pixels in order to provide the "big picture" and clear the way for the wright answers. This training is scheduled on a base of 5 days seminar: from the 3rd to the 7th of August 2015 in Barcelona, Spain. It includes Interactive workshops, video interviews, and group activities.

Objectives

The aim of this program is to provide participants with the necessary baggage and good practices for understanding and analyzing business/Project financial data and performance.

Moreover this program is focused on highly challenging managerial positions and roles to help in providing answers to challenges like communication, delegating, decision making, planning, risk management and many other managerial issues. By participating to this program you will be able to identify weakness points and will learn how to eliminate them.

All along this program we will analyze you're personal experiences and actual challenges to find the adequate solution for upcoming these obstacles.

Course Outline

DAY 1:

- Overview & Definition
- Financial Analysis Vs. Accounting
- Identifying the financial statement users
- Basic success element of a Financial Analysis
- Steps in conducting a Financial Analysis

DAY 2:

- Analyzing and Defining Costs and benefits
- Making a good use of the financial calculator

- Tools & Data sources for analysis
- Critical Areas
- Types of Financial Analysis

DAY 3:

- Assess the Financial Indicators
- The value of Money
- Financial Ratio Categories
- Limitations of Ratio Analysis
- Investment Analysis

DAY 4:

- Sensitivity Analysis
- Management Vs. Executive Management
- Identifying Roles and Positions
- Front line management
- The Executive manager in practice

DAY 5:

- Developing Management abilities
- Building performance through tasks sharing
- Putting the future to the present: Planning
- Defining and evaluating Business risk
- Time management: « Time » cost
- Flash back

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation

- slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, and case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **2,950USD**
**VAT is Excluded If Applicable*

Program Director

Dr.AL ARISS Talal

EDUCATION:

University of Toulouse Capitole, IAE Toulouse School of Management, Toulouse, France

Doctor of Philosophy in strategy of internationalization (2014 - Today)

Grenoble Graduate School of Business, Grenoble, France

Master in International Business, specializing in Strategy and Business Management (2005–2007)

WORK EXPERIENCE

- **Center for Research in Management, Toulouse, France.**
Research Assistant in Strategy of International Business (2014- current)

- **Financial & Cost control consultant Paris & Toulouse, France (2008-2014)**

French Space Agency (CNES):

Project management department, Toulouse, France

Role: Project Controller (project SALP, DORIS, HY2, and Sentinelle 3)

GDF-SUEZ:

Infrastructures department, Levallois-Perret, France

Role: Cost Controller (national gas storage projects)

- **RENAULT. SAS, Île-de-France, France. (2006-2008)**

Renault Technocentre, Guyancourt, France.

Role: Financial Controller of vehicle engineering department

Renault Parc Entreprises, Paris, France

Role: Marketing Analyst, Marketing and Sales department, B-to-B division