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بروجاكس للتدريب والتطوير  
Projacs Training and Development

# Mastering Emotional Intelligence – Modern Management Methods

التميز في الذكاء العاطفي – أساليب الإدارة الحديثة

24 – 28 May 2021

Istanbul / Turkey



ProjacsAcademy.com



## Introduction

This Workshop offers an extensive training on the important role of Emotional Intelligence, Innovation, Creativity of Leadership and Management in the 21st Century and the Skills required to become a Creative Manager and build Self Awareness and Interpersonal Skills. Companies today face high levels of competition in rapidly changing environments due to the impact of Globalization / Technology and increased buying power of customers. Companies are creating new forms of organizations in the form of partnerships and strategic alliances. The implications of the 21st Century are: the organization of the future; leadership and lifelong learning. This Workshop teaches how to cope with the future and implement change in the following ways: strategic renewal and change; organizational culture and change; developing human resources; reinforcing new behaviors; and change leadership.

## Objectives

**After completing this course, the attendees will be able to:**

- Understand Emotional Intelligence
- The Five Pillars of EI
- Learn about Innovation Reasons and Process
- Learn about Creativity and Critical Thinking
- Understand the Eight Stages of the Change Process, including:
  - Establishing a sense of urgency
  - Creating the guiding coalition
  - Developing a vision and strategy
  - Communicating the change
  - Empowering employees for broad-based action
  - Generating short-term wins
  - Consolidating gains and producing more change
  - Anchoring new approaches in the culture
- Innovation
- Creativity
- Change Management
- Dealing with Change
- Empathy

## Who Should Attend?

- Top Management
- Middle Management

## Course Outline

### Day One

- What is Emotional Intelligence?
- The Five Pillars of EI
- Your Emotional Mind.
- Developing an Emotionally Healthy Mind.
- Interpersonal Skills.
- Leadership Skills.
- Self-Management Skills.
- Intrapersonal Skills.
- Self-Renewal and Personal Excellence.

### Day Two

- What is Innovation?
- Reasons for Innovation
- Entrepreneurship and Innovation
- Managing Innovation
- The Process of Innovation
- The Dynamics of Innovation
- Innovation and Corporate Renewal
- Innovation and Technology

### Day Three

- What is Creativity?
- Managing Creativity
- Critical Thinking
- Self Understanding
- Master the Thinking and The Contents
- Skills of Establishing New Habits of Thought
- Four Stages of Critical thinking
- Become an Advanced Creative Thinking
- Making Decisions and Solving Problems

- The Art of problem Solving
- The Logic of Decision Making
- Strategic Creative Thinking
- The Entrepreneur
- The Evolving Organization

### Day Four

- Understand change and your role in it.
- Anticipate the need for change.
- Establish the need for change.
- Establish the change leadership team.
- Develop the change picture and change plan.
- Communicate the change picture and plan to all stakeholders.
- Gain the commitment of all stakeholders.
- Empower employees to act in carrying out the change plan.
- Execute the change plan.
- Incorporate the change in the organization's culture.

### Day Five

- Strategic Renewal and Change
- Theories of Effective Change Implementation
- Organizational Culture, Diagnosis and Change
- Developing Human Resources
- Reinforcing New Behaviors
- Change Leadership
- Related DVDs

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation slides and handouts
- Post-assessment

## Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

## Schedule

**The course agenda will be as follows:**

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

## Course Fees\*

- **2,950USD**  
*\*VAT is Excluded If Applicable*