



an eegis company

بروجاكس للتدريب والتطوير
Projacs Training and Development

Mastering Emotional Intelligence – Excellence in Management and Leadership

التميز في الذكاء العاطفي – أساليب الإدارة الحديثة

13 – 17 April 2020

Istanbul / Turkey

A Member of:



PROJACS ACADEMY



ProjacsAcademy.com



Introduction

This Workshop offers an extensive training on the important role of Emotional Intelligence, Innovation, Creativity of Leadership and Management in the 21st Century and the Skills required to become a Creative Manager and build Self Awareness and Interpersonal Skills. Companies today face high levels of competition in rapidly changing environments due to the impact of Globalization / Technology and increased buying power of customers. Companies are creating new forms of organizations in the form of partnerships and strategic alliances. The implications of the 21st Century are: the organization of the future; leadership and lifelong learning. This Workshop teaches how to cope with the future and implement change in the following ways: strategic renewal and change; organizational culture and change; developing human resources; reinforcing new behaviors; and change leadership.

Objectives

After completing this course, the attendees will be able to:

- Understand Emotional Intelligence
- The Five Pillars of EI
- Learn about Innovation Reasons and Process
- Learn about Creativity and Critical Thinking
- Understand the Eight Stages of the Change Process, including:
 - Establishing a sense of urgency
 - Creating the guiding coalition
 - Developing a vision and strategy
 - Communicating the change
 - Empowering employees for broad-based action
 - Generating short-term wins
 - Consolidating gains and producing more change
 - Anchoring new approaches in the culture
- Innovation
- Creativity
- Change Management
- Dealing with Change
- Empathy

Who Should Attend?

- Top Management
- Middle Management

Course Outline

Day One:

- What is Emotional Intelligence?
- The Five Pillars of EI
- Your Emotional Mind.
- Developing an Emotionally Healthy Mind.
- Interpersonal Skills.
- Leadership Skills.
- Self-Management Skills.
- Intrapersonal Skills.
- Self-Renewal and Personal Excellence.

Day Two:

- What is Innovation?
- Reasons for Innovation
- Entrepreneurship and Innovation
- Managing Innovation
- The Process of Innovation
- The Dynamics of Innovation
- Innovation and Corporate Renewal
- Innovation and Technology

Day Three:

- What is Creativity?
- Managing Creativity
- Critical Thinking
- Self-Understanding
- Master the Thinking and The Contents
- Skills of Establishing New Habits of Thought
- Four Stages of Critical thinking
- Become an Advanced Creative Thinking
- Making Decisions and Solving Problems
- The Art of problem Solving
- The Logic of Decision Making
- Strategic Creative Thinking
- The Entrepreneur
- The Evolving Organization

Day Four:

- Understand change and your role in it.
- Anticipate the need for change.
- Establish the need for change.
- Establish the change leadership team.
- Develop the change picture and change plan.
- Communicate the change picture and plan to all stakeholders.
- Gain the commitment of all stakeholders.
- Empower employees to act in carrying out the change plan.
- Execute the change plan.
- Incorporate the change in the organization's culture.

Day Five:

- Strategic Renewal and Change
- Theories of Effective Change Implementation
- Organizational Culture, Diagnosis and Change
- Developing Human Resources
- Reinforcing New Behaviors
- Change Leadership

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

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|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **2,950USD**
**VAT is Excluded If Applicable*