



PROJACS ACADEMY
by @egis



Strategic Executive Management and Leadership Skills

الإدارة الاستراتيجية والتنفيذية ومهارات القيادة الفعالة

13 – 17 February 2023

Istanbul / Turkey

Introduction

During the course we will consider what 'Leadership' means, and what the role of the Leader entails. We'll investigate what makes teams successful, and the Leader's role in the team's success. Leadership requires excellent communication, and we'll enhance our questioning, listening, and rapport-building skills, as well as investigating some guidelines for successful meetings.

We'll explore methods of developing and empowering people, through training, coaching, supporting and delegating. We'll discover how to inspire the best performance through recognition and reward, and adopt a supportive approach to correcting mistakes and disciplining people. During the course we'll learn how to prepare for and conduct Performance Review meetings, including content and strategy. We'll also discuss some Time Management and 'Survival tips' to maximise your effectiveness, as well as your enjoyment of the Leadership role.

Who Should Attend?

Delegates working in leadership roles who desire to enhance their leadership competencies and maximize effectiveness in current positions.

This is an experientially-based dynamic process whereby delegates not only to know, but also learn to reflect on and to apply knowledge.

Delegates will be comfortable practicing the new skills learnt in the program thus enhancing their overall competence, reflecting on their values and beliefs, sharing personal perspectives, listening to the views of others and thereby broadening their own perspectives

Course Outline

Day One

The Foundations of Leadership and Teams

- What is leadership?
- The definition of a leader/follower
- Characteristics – features that distinguish effective leaders
- Leadership vs. Managing
- Investigate what 'Leadership' means in today's businesses, and how it differs from yesterday's concept of 'Management'.
- Gain insight into the indirect control, or influence, we have over colleagues and the results of the team.
- Consider the value of working in teams, and what a team needs in order to function successfully.
- Gain an understanding of 'Employee Empowerment', and the Leader's role in inspiring people to perform at their greatest potential.
- Communication and Meetings
- Investigate the types and frequency of meetings we should facilitate with individuals, and the team as a group, for effective Leadership.
- Understand that good communication is the cornerstone of effective Leadership.
- Enhance rapport-building, questioning, and listening skills to ensure open communication.
- Learn how to project approachability and authority via body language and speech techniques.
- Identify leader's behaviors which will increase team members' trust and respect for them.
- Adopt supportive yet assertive approaches to resolving conflicts within the team.
- Understand how to successfully facilitate meetings for effective outcomes.

Day Two

Principles for Effective Goal Setting

- Investigate the importance of goal setting in generating results.
- Follow guidelines for the goal setting process to generate team members' commitment for achievement and success.
- Adopt an approach which helps keep people focused on their goals

Day Three

Developing and Empowering People

- Consider the leader's role in skill transference, induction and training.
- Discuss what 'coaching' means, and techniques for successful coaching.
- Recognize the benefits of delegation for increasing productivity and developing the capabilities of team members.
- Discuss the principles of effective delegation.

Day Four

Conducting Performance Review Meetings

- Understand the importance of measuring and monitoring performance, and providing formalized feedback to inspire enhanced performance.
- Adopt an approach for continual assessment, and 360 degree reviews, to make preparation for performance reviews unbiased and comprehensive.
- Explore a proven structure to the performance review meeting, with a step by step outline of content and strategy.

Day Five

Time Management and Survival Tips

- Discuss lifestyle issues which impact on your success as a Leader.
- Explore techniques to minimize time wasted in the workplace.
- Adopt a mindset which enhances your results, as well as increasing your enjoyment of the Leadership role

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7” Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

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|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **3,200 USD**
**VAT is Excluded If Applicable*

المقدمة

خلال الدورة سوف ننظر في وسائل "القيادة"، وماذا يترتب على دور القائد. سنقوم بالتحقيق فيما يجعل الفرق ناجحة، ودور القائد في نجاح الفريق. فالقيادة تتطلب مهارات اتصال ممتازة، وذلك سوف يعزز لدينا مهارات الاستجواب والاستماع، ومهارات بناء الألفة والثقة، وكذلك التحقيق في بعض المبادئ التوجيهية لعقد اجتماعات ناجحة.

سنقوم باستكشاف طرق لتطوير وتمكين الناس، من خلال التدريب، والدعم والإسناد. سوف نكتشف كيف أن يلهم على أفضل أداء من خلال الاعتراف والمكافأة، واعتماد نهج داعمة لتصحيح الأخطاء. أثناء البرنامج سوف نتعلم كيفية الاستعداد لعقد الاجتماعات ومراجعة الأداء، بما في ذلك المحتوى والاستراتيجية. سنناقش أيضا إدارة الوقت و نصائح عديدة، فضلا عن التمتع الخاص بدور القيادة.

الحضور

المندوبون الذين يعملون في أدوار قيادية الذين يرغبون في تعزيز الكفاءات القيادية وزيادة الفعالية في الأوضاع الراهنة.

وسوف تكون مريحة لممارسة المهارات الجديدة المكتسبة في البرنامج وبالتالي تعزيز اختصاصها الشامل، والتي تعكس على القيم والمعتقدات، وتبادل وجهات النظر الشخصية، والاستماع إلى آراء الآخرين، وبالتالي توسيع نطاق وجهات نظرهم الخاصة.