

Creative Leadership, Management, Strategic Planning, Change Management and Organizational Effectiveness

القيادة الإبداعية، والإدارة والتخطيط الاستراتيجي، إدارة التغيير وتحقيق الفعالية التنظيمية

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London, UK

Introduction:

This Workshop offers an extensive training on Preparing and Developing the Future Leader Manager, and Organization for 2013 onwards. It covers Leadership Skills and Styles, Building Followers, Performance Management including concepts and techniques. This workshop will provide the most comprehensive training on leadership and managerial effectiveness in Future organizations with practical suggestions for improving leadership skills. It introduces The Nature of Leadership, The Nature of Managerial Work, Perspectives on Effective Leadership Behavior, Participative Leadership, Delegation, and Empowerment, Managerial Traits and Skills Theories of Effective Leadership, Leading Change in Organizations, Leadership in Teams and Decision Groups, Strategic Leadership by Top Executives and Developing Leadership Skills. It explains what makes a leader, the practices and commitments of effective leadership, how to shape organizational excellence, which global competencies are critical to success today and how to gain personal mastery of your own leadership including Interpersonal Skills, Communication, Business Ethics and Multi Culture.

Objectives:

- New Management and Leadership Skills
- New Organizational Structure and Behavior
- Leadership Skills
- Leadership Styles and Dimensions
- Charismatic Leadership
- Transforming Followers
- To learn about Teams in Organizations
- Leadership Performance and productivity
- Followers Building and Tasks
- Effective Communication
- Making the Right Decisions
- Emotional Intelligence
- Creativity
- Innovation
- Multi Cultural and Diversity
- Becoming Empathetic
- Globalization
- Business Ethical Standards

Who should attend:

- Top Leaders
- Top Management
- Middle Management
- Human Resources Management

Daily Outlines:

Topic One

1. The New Skills for Management and Leadership in 2012
2. The Nature Of Leadership
3. The Nature of Managerial Work

4. Effective Leadership
5. Change Management
6. Productive Performance
7. Delegation and Empowerment
8. Leadership Dimensions

Topic Two

1. Leadership and Followers
2. Effective Communication
3. Leadership in Teams
4. Leadership in Decision Groups
5. Leadership Styles
6. Charismatic Leadership
7. Developing Leadership Skills
8. Leadership in the 21st Century

Topic Three

1. Effective Communication
2. Problem Solving and Decision Making
3. Leadership Grid Styles
4. Empathetic Leadership
5. Creative Leadership
6. Innovative Leadership

Topic Four

1. Leadership and Strategy
2. Strategic Thinking
3. Strategic Planning
4. Strategic Management Process
5. Environmental Scanning
6. Proactive Leadership
7. New Organizational Structure
8. New Organizational Behavior and Development

Topic Five

1. Emotional Intelligence
 2. Leadership Creativity and Innovation
 3. Critical Thinking
 4. Business Ethics
 5. Multi Culture and Diversity
 6. Globalization
 7. The Habits of Highly Effective Leaders
- Related DVDs

Course Director:

Marwan Stambuli - Ph.D

Is a Multicultural International Management Consultant and Global Educator with 41 years of International Experience in 65 Countries and serving 116 Clients worldwide. A Multi-lingual Professor of Marketing, Management and Finance in the American University of Beirut, The American Lebanese University and USEK. He instructed BBA, MBA, EMBA Courses in Human Resources Management, Effective Communication Skills Public Relations , E-Marketing , Principles of Management , Strategic Management ,Strategic Marketing Research Business Finance, Services

Marketing, Financial Markets and Institutions, Investments, Managerial Diagnosis, Global Marketing , International Marketing , Portfolio Management , Consumer Behavior, Pricing Strategies and Marketing Management. He won the Faculty of the Year Award Year 2006 and Year 2007 at the American University of Beirut. Global Trainer For University of California BERKELEY,AUB, AUS, PROJACS, MENTOR, MEMC, KPC, KNPC,KOC, EQUATE, Dubai Islamic Bank, MOWE, NTC, Eurotech , AMC, Middlesex University of Dubai, Saudi Telecom, Gulf Medical Group, United Arab Shipping Company, MOFA Kuwait ,RTA, ALICO, KSA Security Forces Hospital, Qatar Petroleum, KSA Royal Commission, Oman Ministry of Agriculture, Kuwait Municipal Council , Chevron, Saudi Orix GDH, Spectra , Madar Holding ,Bugshan Group ,Impacta ,KSA Supreme Commission for Tourism ,QNOC ,Nouvelle Group, Al-Mazroui ICAS , KSA Ministry of Transport , Hadeed , King Fahd Medical City, Etisalat, Abraaj Capital,Mazaya Real Estate Group, Kuwait Gulf Oil Company,Aramco Gulf Operations, KSE, KJO,Al-Fozan Holding,GASCO KFSH, Abu Dhabi Police , Dell, Saudi Arabian Ministry of Interior, Umniah - Batelco ,National Commercial Bank,INDEVCO Group, Saudi National Guard,SABIC,Kingdom of Bahrain Electricity & Water Authority and Saudi Aramco In : Time-Stress Management ,Dealing with Change,CriticalThinking, Organizational Structures Designs, Advanced Supervision Skills , Advanced Market Research , Advanced Negotiation Skills , Strategic Leadership , Creativity and Innovation, Strategic Account Management, Sales Management-Marketing , Real Estate Portfolio Management Global Investments , International Public Relations, Effective Communication Skills , Planning and Organizing Effective Presentation Skills , Business Finance Customer Relationship Management , Supply Chain Management Emotional Intelligence, International Business Human, Resources Management, Marketing, Strategic Management Strategic Planning, Customer Service Excellence, Global Modern Economics, Women in Business, Globalization Stress Management , Problem Solving and Decision Making, Management, Effective Team Building and Portfolio Management. International Consultant That held Executive Business Development and Management positions in NCR, CDC, Unisys, Burroughs, Digital Corporation, Merrill Lynch, Hewlett Packard, DLJ, ACLI, Bahrain Middle East Bank, Dun Bradstreet, & KPMG. Conducted Diverse Multilingual Consultancy Mandates Globally including Strategic Marketing Strategic Marketing Research , Strategic Management & Planning , Restructuring, Human Resources, Business Plans Feasibility Studies ,Marketing Strategies ,Marketing Plans & Programs, Portfolio Management Strategies, Real Estate Investment Strategies, Business Development Strategies , E-Marketing and E-Business Concepts, Corporate Strategies Strategic Alliances and Acquisitions To IBM ,Dallah Al Baraka Group, National Food Products Company ,MWL,TMA GCIBFI, Jeita Country Club , Team International , Rusd Investments , Publi Graphics , Lebanon Invest Group ,Saudi Business Machines,Gulf Business Machines ,Packard Bell ,Victor Technologies, Maxdata Corporation, Wang, Prime Saudi Oger, Thomson McKinnon, GFTC, Harf Group, Dubai 2003, Star Media, Al Azhar, Al-Maktoum Group , Harico Legend Engineering , HADI Group, Chateau Belge Holding, Cofimed Group,Abaque ,Refco, McCormack and Dodge, United Arab Shipping Company ,TATA and Amideast-Usaid. Professor Marwan Stambuli Is a Fellow of the Institute of Leadership and Management, a Fellow of the Institute of Directors and a Chartered Fellow of the British Computer Society. He has publications on Dealing with Change in the 21st Century E-Marketing and Customer Relationship Management.

** In the event of uncontrollable circumstances, we may have to change main lecturer(s) for reasons out of control but replacement will always meet global standards of PROJACS International.

**في حالة حدوث ظرف خارج عن إرادتنا، قد نضطر إلى تغيير المحاضر الرئيسي ولكن البديل سوف يلبي دائما المعايير العالمية لبروجاكس الدولية.

Course Fee :

US\$ 4,500

القيادة الإبداعية، والإدارة والتخطيط الاستراتيجي، إدارة التغيير وتحقيق الفعالية التنظيمية

مقدمة:

تقدم ورشة العمل هذه تدريباً مكثفاً على إعداد وتطوير الإدارة لديك لكي تصبح زعيم المستقبل . ويغطي أيضاً مهارات القيادة والأساليب، أتباع البناء ، وإدارة الأداء بما في ذلك المفاهيم والتقنيات. هذا وسوف توفر الورشة التدريب الأشمل على القيادة و الفعالية الإدارية في المنظمات المستقبل مع اقتراحات عملية لتحسين مهارات القيادة . فهو يقدم طبيعة القيادة ، طبيعة العمل الإداري ، وجهات نظر حول سلوك القيادة الفعالة ، والقيادة التشاركية ، الوفد ، و التمكين ، والصفات الإدارية و مهارات نظريات القيادة الفعالة ، قيادة التغيير في المنظمات، القيادة في فرق و مجموعات القرار، القيادة الاستراتيجية من قبل كبار المسؤولين التنفيذيين و تطوير المهارات القيادية . وهذا ما يفسر ما يجعلك زعيماً ، و ممارسات والتزامات القيادة الفعالة ، وكيفية صياغة التميز المؤسسي ، لان الكفاءات العالمية هي حاسمة ل نجاح اليوم و كيفية اكتساب إتقان الشخصية من القيادة الخاصة بك بما في ذلك المهارات الشخصية ، الاتصالات ، أخلاقيات الأعمال و الثقافة المتعددة.

الأهداف:

- مفاهيم الإدارة الجديدة ومهارات القيادة
- الهيكل التنظيمي والسلوكي الجديد
- مهارات القيادة
- أنماط القيادة و الأبعاد
- القيادة الكاريزمية
- لمعرفة المزيد عن الفرق في المنظمات
- أداء القيادة والإنتاجية
- أتباع البناء و المهام
- الاتصال الفعال
- اتخاذ القرارات الصحيحة
- الذكاء العاطفي
- الإبداع
- الابتكار
- العولمة
- المعايير الأخلاقية في إدارة الأعمال

الحضور:

- الإدارة العليا
- الإدارة الوسطى
- إدارة الموارد البشرية