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بروجاكس للتدريب والتطوير
Projacs Training and Development

Building National Identity for 2030 Generation

بناء الهوية الوطنية لجيل 2030

25 – 29 October 2020

Dubai / United Arab Emirates

A Member of:



PROJACS ACADEMY



ProjacsAcademy.com



Introduction

What is 'national identity' and what does it mean to 'belong' to a certain state? What is the relationship between individual and collective identity? What is the relationship between the state and the nation?

Is 'national identity' simply invented by leaders to instill patriotism or legitimize certain policies while they are essentially consumed by material struggles for power? Or does 'national identity' itself provide the 'symbolic resources' within which leaders must act to live up to an 'ideal' image of the state and resonate with their citizens? What happens when societies have multiple, and often times, competing layers of 'national identity'?

This course aims at introducing participants to the theoretical and conceptual issues, dilemmas, and debates involved in the study of national identity. It also aims at surveying the historical trajectory of state-building in light of contemporary challenges and opportunities. The course will examine how different variables can often act as catalysts for the development of a cohesive national identity amidst the existence of multiple domestic, regional, and international challenges.

Objectives

By the end of this course practitioners shall learn to:

- Establish a firm grasp of the theoretical and conceptual issues related to the study of nationalism.
- Understand the historical and socio-political forces involved in the trajectory of state-building.
- Evaluate the challenges and opportunities involved in the establishment of a cohesive national identity.
- Compare and contrast different case studies of national identity.

Who Should Attend?

Cultural and social affairs officials in all government bodies. All employees at all levels, including division heads, directors, managers and supervisory level staff.

Course Outline

DAY 1:

Theoretical and Conceptual Overview

- Introduction and course overview.
- The 'state' and the 'nation'
- Models of Nationalism and National-Identity.

DAY 2:

State-Formation and National Identity

- Leadership and personification of national identity
- The role of conflict in state-formation
- The politics of oil

DAY 3:

Challenges to Cohesive National Identity

- 'Who is a citizen?' – Locals/Indigenization vs Expatriates/Immigrants
- Traditionalism/Tribalism vs Globalization
- Local/State Identity vs Regional identity
- Local/State Identity vs Transnational identity

DAY 4:

Opportunities for the establishment of a Cohesive National Identity

- Education
- Bureaucracy
- Military
- Cultural exhibitions
- 'Authentic' sporting events

DAY 5:

Case Studies and Concluding Remarks

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, and case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

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|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **2,950USD**
**VAT is Excluded If Applicable*